

# Greater Adelaide Regional Plan Engagement Plan Stage 2

Prepared for the endorsement of the State Planning Commission

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STATE  
PLANNING  
COMMISSION



**Government of South Australia**

Department for Housing  
and Urban Development

## **GREATER ADELAIDE REGIONAL PLAN**

### **Engagement plan - positioning statement, August 2023**

The Greater Adelaide Regional Plan (the Plan) is one of the most significant and impactful pieces of work the State Planning Commission (the Commission) will undertake for South Australia.

The Plan will define and frame the strategic and sustainable growth of the Greater Adelaide region through 2050 and beyond.

The plan will encompass where we live, how we live, where we work and what our communities look like – the very foundations of our society.

Consultation and engagement are central to the development of the Plan and will ensure a vibrant, inclusive and dynamic final product.

Collaboration with stakeholders, local government, industry and community will be built into each stage of development of the engagement plan with a key focus on Greater Adelaide engagement.

The engagement plan will be broad in its scope to ensure connection with the great diversity of communities in Greater Adelaide.

The plan will seek feedback and inspiration from all sectors. Planning and built environment professionals will have essential input. The building and development industry will help shape our capacity for growth. Our local communities will give us invaluable insights as to how they want to live in their environment and what they hope for the future.

**Through an extensive engagement process we will collaborate with stakeholders, local government, industry and community to deliver a 30-year vision for Greater Adelaide.**

# **The Greater Adelaide Regional Plan Engagement Plan**

There are two key stages of community and stakeholder engagement for the development of the Plan.

- Stage 1 – Greater Adelaide Regional Plan Discussion Paper engagement; from 14 August 2023 to 6 November 2023
- Stage 2 – Greater Adelaide Regional Plan engagement; from 16 September 2024 to 28 October, 2024.

This engagement plan focuses on Stage 2, the release of the Plan for public engagement.

## **Engagement plan stage 1**

Stage 1 was focused on the publication, uptake and understanding of the Greater Adelaide Regional Plan Discussion Paper (the Discussion Paper). The Discussion Paper outlined the key areas of focus for the Commission when developing a vision for Greater Adelaide through 2050 and beyond. It contained important projections, trends and growth analysis that must be considered when planning for the future of the region. It was a robust evidence-based document that inspired the conversation with all stakeholders and those invested in shaping the future of Greater Adelaide.

Feedback received on the Discussion Paper through the engagement process has directly informed the development of the Plan. The What We Heard report and the Discussion Paper engagement report along with all submissions received can be viewed on the [PlanSA portal](#).

## **Engagement plan stage 2**

Stage 2 will focus on the publication of the Plan and meaningful collaboration and engagement with stakeholders, local government, industry and community. Stage 2 will provide certainty to the community, councils and the development sector on the long-term growth strategy and capacity of Greater Adelaide. The Plan will define and frame the strategic and sustainable growth of the Greater Adelaide region through 2050 and beyond. The plan will encompass where we live, how we live, where we work and what our communities look like – the very foundations of our society.

Consultation and engagement are central to the development of the Plan and will ensure a vibrant, inclusive and dynamic final product. Feedback received during the engagement process will directly inform amendments and updates to the Plan prior to being updated and reviewed for endorsement by the Commission and the Minister for Planning.

## **Engagement purpose**

Engagement undertaken needs to be clearly defined in its purpose. The strategic purpose of Stage 2 engagement for the Plan is to:

- generate awareness and interest in the development process for the Plan
- introduce the Regional Planning Portal as the primary source of information and discussion material relating to the Plan
- amplify the key considerations of the Plan:

- a vision for Greater Adelaide
  - the key challenges and constraints that face Greater Adelaide as our population grows
  - potential opportunities for growth and change in the region
  - understanding what is important to people to help prioritise growth opportunities that respond to the needs and aspirations of our communities
  - potential for housing and land supply, infill and greenfield
  - potential options for future urban form
  - the need for efficient infrastructure to meet the needs of, and to support our growing population
  - neighbourhoods that are close to jobs and services, with a variety of transport options and high quality public open spaces
  - carbon efficient living environments that are more walkable and less car dependent
  - the strategic long-term planning required for sustainability
- deliver engagement activities that are inclusive, accessible and reach a diversity of stakeholders – including First Nations communities, youth, people living with a disability and people for whom English is a second language.
  - deliver a high level of participation across a diverse stakeholder and community matrix
  - demonstrate genuine engagement and share how feedback has been considered in decision making
  - be proactive and responsive to stakeholders and ensure there are established processes and systems in place to conduct engagement effectively and transparently.

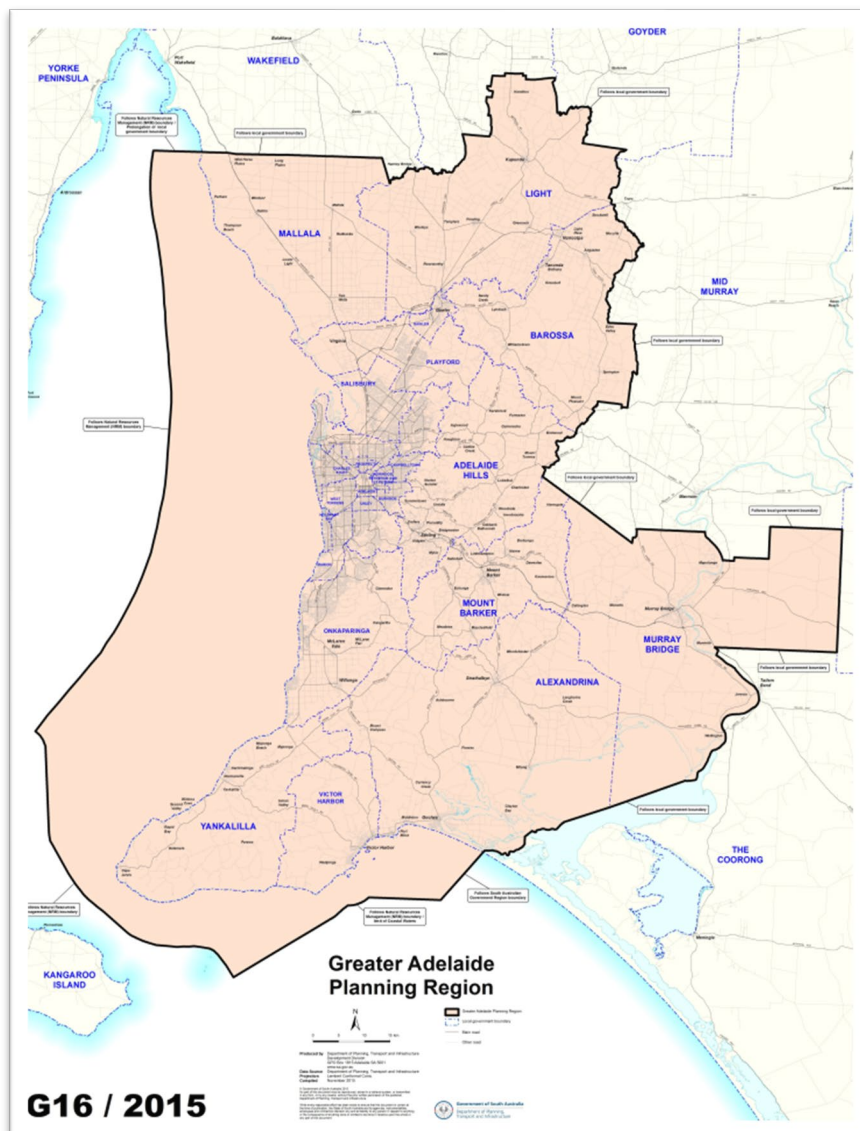


Figure 1. Greater Adelaide Planning Region.

## Engagement plan stage 2 objectives

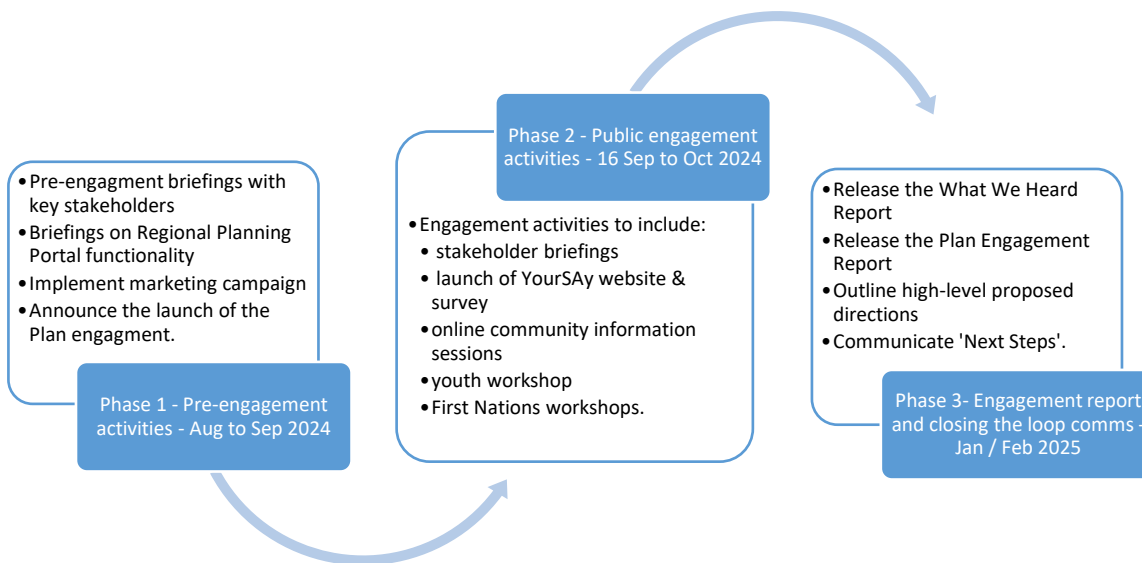
Key objectives have been developed to ensure that all activities and assets featured in the plan align with our purpose. The key objectives are:

- introduce the Regional Planning Portal as the source for all stage 2 Plan engagement materials
- communicate the Plan in plain English and easy to understand language
- educate and raise awareness of the future trends, key constraints and opportunities to enable stakeholders and the community to participate effectively
- assist in understanding the vision and aspirations of community and stakeholders

- have authentic conversations with community leaders, key stakeholders, state agencies and councils - collaboration will ensure regional plans are delivered on the ground and have a positive and meaningful impact
- encourage all of community to participate including specific measures to engage First Nations and youth demographics
- have targeted community conversations to discuss the range of planning issues facing the region, including social and physical infrastructure
- build on work that has already been undertaken to make sure the findings from previous engagement activities are not lost
- close the loop with stakeholders and communities to inform them of the outcomes of the engagement process, and how they can access the final version/s of regional plans.

## Engagement plan stage 2 approach

The engagement for the Plan will have three key phases of external facing engagement activity as outlined in the figure below.



## Internal engagement and governance

The project team from Planning and Land Use Services (PLUS) are responsible for preparation of the Plan and undertaking the engagement activities. The Commission is accountable for the Plan and will review and approve the deliverables at each key milestone as set out below.

**Table 1: key milestones – stage 2 Greater Adelaide Regional Plan**

<b>Milestones</b>	<b>Dates</b>
Thought Leader / Subject Matter Expert Engagement on mega-trends relevant to Greater Adelaide planning	November 2022
Undertake Plan investigations proposed in the Discussion Paper <ul style="list-style-type: none"> <li>• Greenfield growth</li> <li>• Infill Growth</li> <li>• Employment Lands</li> <li>• Open Space Strategy</li> <li>• Housing Diversity</li> </ul>	January 2024 – August 2024
Meet with relevant Councils to gather data and information that will help inform the Plan investigations	January – July 2024
Prepare the Plan	January 2024 – September 2024
Endorsement of the Plan Engagement Plan	September 2024
Preparation for engagement	July to September 2024
Phase 1 – Pre-engagement work with key stakeholders in preparation (i.e. LGA and councils)	August to September 2024
Phase 2 – Public engagement activities on the Plan	16 September to 28 October 2024
Phase 3 – Engagement report and closing the loop	January/February 2025

## **Digital hub**

The Plan, the engagement plan and supporting documents will be available publicly via the Regional Planning Portal – [regional.plan.sa.gov.au](http://regional.plan.sa.gov.au). The portal has been created to house all information relating to the Plan, as well as all future regional plans.

Also refer to content in *The Garp vision* following.

## **Change management strategy with LGA and councils**

PLUS has engaged Partridge Consulting to deliver a change management plan to best enable councils to deliver submissions during the six-week Plan engagement period. The project provides targeted, change management support to in-scope councils to maximise their readiness for the Stage 2 engagement phase of the Plan delivery process.

The required outcomes from the Plan Change Management project are:

1. To the fullest extent possible ready councils for the engagement phase.
2. Minimise council concerns regarding the reduced engagement phase timing.

There are three key elements to the change management strategy that will be facilitated by Partridge Consulting:

1. Briefing session with the LGA.
2. Briefing sessions to be held with each council GM
3. Briefing sessions will be scheduled with council staff as required

A slide deck has been prepared to walk council GM's and staff through the Plan process and outline the scope and requirements for their submissions.



## **The Greater Adelaide Regional Plan vision (for context and background)**

### **Introduction**

Adelaide is internationally recognised as one of the most liveable cities in the world and is fortunate to have some of the country's premier beaches, agricultural and wine regions right on its doorstep. The natural environment surrounding the metropolitan area and its townships are major tourist attractions, resulting in a significant source of economic activity. Greater Adelaide is also a great sporting and festival state and the home of some of Australia's most-popular cultural events.

The region is home to more than 1.5 million people (2024). It covers almost 11,000km<sup>2</sup>, from Cape Jervis in the south, to Murray Bridge in the east and the Barossa Valley in the north. The region comprises the lands and waters of four First Nations peoples: Kurna, Ngarrindjeri, Ngadjuri and Peramangk.

Quality of life is one the region's key advantages and is a core factor for individuals and families when choosing where to live. Projections show that up to 670,000 people could call Greater Adelaide home in 30 years' time – a 46% increase on today's population.

Targeted population growth can help build the depth of skills necessary to support the South Australian Government's economic ambitions. Protecting and enhancing Greater Adelaide's liveability for both current and future residents can help to attract and retain our best and brightest.

The Greater Adelaide Regional Plan (the Plan) maps the South Australian Government's long-term planning vision for Greater Adelaide to 2051 and beyond. It provides governments, businesses, industry and not-for-profits with the data and direction to better plan for and respond to growth and change in our community and urban environment, whilst achieving our conservation goals. All within in electronic platform that can be tailored to the user's requirements.

During the next 30 years, government needs to plan for:

- population growth of up to 670,000 people
- the construction of 315,000 additional homes
- the creation of 254,000 additional jobs.

### **Greater Adelaide Regional Plan key priorities**

The State Planning Commission is committed to delivering new homes and providing greater housing diversity across the state. Rising demand, constrained development-ready land supply and escalating prices make ensuring an appropriate and timely supply of housing one of the greatest priorities for the Greater Adelaide region.

Integrated regional planning plays a central role in identifying land and long-term infrastructure needs to support sustainable growth within the region. It highlights how these changes can be accommodated over a 30-year period with a focus on urban consolidation, logical expansion and renewal.

As we grow, different housing types are required to meet diverse and evolving needs of South Australians. We need more choices for families, multi-generation households, older people living independently for longer, and the increasing number of single households.

This planning for new growth areas has been done within the context of a climate emergency, and the South Australian Government's commitment to transforming the economy to net-zero emissions by 2050.

The global pandemic, political uncertainty, social inequality, biodiversity loss and the rise of automation and artificial intelligence all signal the need for a broader, more coordinated approach to how land is used as we enter a new era of planning for transition.

## **Digital innovation**

South Australia is the only State to have a fully digitised planning system, which is widely acknowledged as the best in the country. This innovation has now been extended to include another Australian first – a fully digitised Regional Planning Portal.

This gives unprecedented access to the Government's long-term vision for sustainable growth and change across the region and plays a critical role in identifying appropriate land for future housing, employment, open spaces, jobs, and the necessary supporting infrastructure.

Whilst the 30-Year Plan under the repealed *Development Act 1993* contained both high-level strategic directions and more regional-specific policies and their spatial application in the one static document, the PDI Act separates these in two separate planning instruments (state's strategic planning directions in the SPPs, and the regional strategies and maps in the regional plans).

The benefit of this is the ability to provide clear, consistent certainty on the overarching directions for the state or region, whilst the digital regional plan provides a dynamic platform that can be more readily updated with current data and information, providing an adaptable approach to how those overarching directions are applied at the regional, sub-regional and more local level.

This Regional Planning Portal dramatically improves the coordination of land use and infrastructure and the ability to monitor and quickly respond to changing conditions. This transforms how we plan for long term growth.

# Engagement key messages

## About the Greater Adelaide Regional Plan

- The Plan is a key element of the Premier's Housing Roadmap – his government's policy document to deliver more homes for South Australians.
- The delivery of the Plan will provide certainty to the community, councils and the development sector on the long-term growth strategy and capacity of Greater Adelaide.
- The Premier and the Minister of Planning have asked the Commission to deliver a finalised Plan in Q1 2025.
- The finalised Plan will be a cornerstone of the South Australian Government's housing policy through 2025 and beyond.
- Stage 2 engagement for the Plan will consist of six-weeks of community and stakeholder engagement.
- The substantial and successful three-month stage 1 engagement undertaken for the Discussion Paper in late 2023 has already enabled key stakeholders and community to provide invaluable and detailed feedback on the growth strategies proposed in the Discussion Paper.
- Extensive stakeholder feedback received during stage 1 engagement has been reviewed and used to inform and update the Plan ahead of stage 2 engagement.
- The Regional Planning Portal is a dynamic, evolving digital platform that captures the strategic work undertaken by SPC, PLUS, councils and state agencies to deliver a future planning vision for South Australia.
- The regional plan will guide:
  - where houses and employment land will go
  - how housing and population will be serviced
  - what key infrastructure is needed to support growth
- The regional plan is being prepared in accordance with the Planning, Development and Infrastructure Act 2016.
- The regional plan will make recommendations about future zoning and how land can be developed.
- The regional plan will identify infrastructure required to support growing communities and businesses.
- The regional plan will include performance indicators and targets to help measure success.

## Six-week engagement process

- The Commission and PLUS undertook a substantial and successful three-month engagement process on the Discussion Paper in late 2023. This included community drop-in sessions, online engagement and briefings/workshops with key stakeholder groups including state agencies, councils, industry, community, youth and First Nations representatives.
- Over 700 people and organisations provided their diverse views through a survey and submissions. Housing that meets the needs of the community, in connected and liveable neighbourhoods, was a strong feature in the feedback received. This issue continues to shape conversation in our community, and we are poised to respond with the Plan.
- The Plan will provide certainty to the community, councils and the development sector on the long-term growth of Greater Adelaide in response to the increasing demand for housing, as first outlined in the Discussion Paper.
- The Plan will deliver a planning framework for Greater Adelaide through to 2051 and beyond. It will determine where an extra 315,000 homes can be located and where jobs will go as the state's population grows.
- For those without internet access, who wish to review the Plan, please visit your local council. Council staff can provide access to the Regional Planning Portal and the YourSAy feedback survey.

You can expect a Plan that will:

- **Reflect your views:** Following our comprehensive engagement on the Discussion Paper, we will undertake a six-week online engagement period on the Plan in September and October 2024.
- Be fully digital: our flexible and dynamic Regional Planning Portal will enable the Plan to be easy to access and understand during engagement and remain contemporary through regular refinement.
- Be delivered without delay: Following engagement, the final Plan will be released in the first quarter of 2025.
- Continue to evolve: Councils and state agencies will have the opportunity to further evolve their own growth planning strategies for inclusion in the Plan with an amendment scheduled within 18 months. Community members who wish to provide further input on the Plan post engagement, may do so via their local council and the scheduled amendment process.

We understand that in order to provide housing certainty for South Australia, we need a clear line of sight between our regional plans, and other delivery mechanisms. This will enable:

- local councils in preparing strategic land use plans
- infrastructure and utility providers to plan and invest in infrastructure
- the development sector to plan and to better understand costs of development
- communities to better understand where well-planned greenfield and infill growth will occur over the next 30 years.

## **Strategic context - key trends, challenges and opportunities**

- We are growing. Greater Adelaide's population is projected to grow by an additional 670,000 by the year 2050.
- In the 2021 Census, there were 593,881 homes in the Greater Adelaide region for a population of 1,387,290 people (ABS, 2021).
- The Plan will deliver a planning framework for Greater Adelaide through to 2051 and beyond. It will determine where an extra 315,000 homes can be located and where jobs will go as the state's population grows.
- We are committed to sustainability and mitigating climate change and being more efficient with our resources.
- Climate change considerations include extreme weather events, hotter and drier temperatures and protection of our biodiversity, waterways and water supply.
- As Greater Adelaide grows, we are committed to smarter and sustainable ways of planning for growth and ensuring this is supported by essential services and infrastructure, economic and job opportunities and the ways we like to live.
- This will include considering different growth options and weighing up best locations for new housing and employment growth areas.
- Growth options include assessing where and how much new land is redeveloped for new housing and employment in the metropolitan area of Adelaide or in surrounding townships, known as greenfield development. And how much development or redevelopment we will do in existing urban areas including where are the best places would be for higher density housing (apartments & town houses) and subdivisions known as infill development.
- Some things will stay the same such as the value we place on our parklands, green spaces, recreational and coastal spaces.
- Key considerations for growth options include ensuring:
  - there are green spaces and adequate tree canopies to cool our street and suburbs
  - there modernised essential services and infrastructure, supporting residential and employment growth areas
  - environmental constraints and hazards are adequately considered and
  - the recognition of the important aspects of neighbourhood character.

## **The engagement process**

- Our engagement is open to everyone.
- Have your say to help shape the future of Greater Adelaide. Its as easy as going online and doing one of our quick surveys, providing a written submission, or attending one of our online informaton sessions.

- The Plan is being prepared by the State Planning Commission and DHUD's Planning and Land Use Services. They want input from stakeholders and community groups to ensure the plan best meets the region's needs.
- The Commission and PLUS want to work with Greater Adelaide's industry and stakeholders to create a sustainable, achievable and impactful planning vision for the Greater Adelaide region.
- The input gathered will be considered and used to inform and update the Plan, before being present to the Commission and the Minister for Planning for endorsement and implementation.

## **Key lines of enquiry**

- What are important considerations for our vision for Greater Adelaide for the next 30+ years? (e.g. productivity, livability, sustainability, connectivity)
- What is needed to support the sustainable growth of Greater Adelaide, including the provision of infrastructure and the enhancement of the public realm?
- What are the key considerations to consider when planning for our future communities? (affordable housing, employment opportunities and access, climate change and sustainability.)
- What targets should be included in the Plan?
- What are the important factors to consider when planning greenfield and infill residential growth?
- How do we plan to make Greater Adelaide more climate resilient?
- What do you think overall of the Plan and was there anything further we need to consider?

## Engagement strategies, tools & techniques

The series of planned communication tools and techniques to be used to engage with stakeholders on this project can be seen in the table below. Tailored and bespoke communication materials will be provided to ensure that every stakeholder has access to clear and comprehensive information about the Greater Adelaide regional planning process. This list will evolve and change throughout the GARP's engagement phases.

<b>Tool/Technique</b>	<b>Type</b>	<b>Description</b>
Identify stakeholders and plan engagement activities	Make direct contact with key stakeholders that have a strong community connection to identify stakeholders to participate in briefings and engagement activities.	Early 2024.
Registration list/subscribers	Information management	Up-to-date list of stakeholders who have nominated to be on email/text list.
Regional Planning Portal	Communication Platform	Main platform for housing the Plan and highlighting all supporting materials. The interactive and user-friendly portal highlights all engagement activities, providing a central hub for seamless access to information.
Hot topic fact sheets	Visual and Communication Aids	<p>A bespoke suite of plain English 'hot topic' fact sheets providing key information about the Greater Adelaide regional planning process including the GARP's content, preparation stages, and engagement timeline.</p> <p>These factsheets will be shared with stakeholders and accessed on project websites.</p> <p>Investigating capacity for translation into additional languages upon request to ensure inclusivity for all community members.</p>
Summary doc	Visual and Communication Aids	Plain English summary document to highlight important aspects of the plan to stakeholders, ensuring clarity and accessibility.

<b>Tool/Technique</b>	<b>Type</b>	<b>Description</b>
		Investigating capacity for translation into additional languages upon request to ensure inclusivity for all community members.
PlanSA website (written content and videos)	Communication platform	Promotion of engagement processes and activities.
YourSAy website	Communication Platform	SA Gov platform for promoting engagement, accessing supporting material and collecting feedback.
YourSAy survey	Communication platform	Feedback survey to be promoted on social media/website, quick way to receive feedback and engage with stakeholders. Quick way to understand preferences and rankings. Survey is easily accessible and provides community with a simple way provide feedback.
Social media (Facebook, Twitter, LinkedIn)	Communication Platform	Use of pre-existing social media channels to promote engagement to follower network. Use of targeted ads to specific stakeholder groups/locations as needed.
Email list - electronic direct mail (eDMs)	Communication Platform	An alternative distribution for project updates. Interested stakeholders encouraged to sign up for email updates.
Maps/mapping	Visual and Communication Aids	Informative maps that will assist with stakeholders providing submission feedback.
Homepage banners/branding	Visual and Communication Aids	Uniform branding on all materials, website banner on website.
Briefing packs	Visual and Communication Aids	Briefing packs to take to community meetings and briefings. To include fact sheets, summary of plan and engagement material.
Paid advertising	Visual and Communication Aids	Paid targeted advertising on social media, websites and print publications.



<b>Tool/Technique</b>	<b>Type</b>	<b>Description</b>
Planning Ahead newsletter	Visual and Communication Aids	Project updates that highlight milestones and updates regarding the plan.
Promotional posters/ad inserts	Visual and Communication Aids	To be placed in high-traffic areas (both in-person, including shopping and community centres, and online via websites and social media) to raise awareness of plan and its purpose to general stakeholders and garner feedback submissions.
Focus groups/workshops	Online engagement	Focus group/workshop of targeted stakeholders' segments (e.g. youth and young people).
Stakeholder meetings (both face-to-face and online)	Face-to-face engagement	Meetings with high influence, high interest stakeholders to personally brief and receive feedback from them.
Stakeholder engagement sessions	Online engagement	Accessible online sessions with project team to engage general public and interested stakeholders to discuss feedback and to educate them on plan.
Ezy Read (vision impaired)	Online engagement	Preparing an Ezy Read version of the summary doc which will be made available via Regional Planning Portal.
Language translations	Community engagement	Investigating potential to produce translated versions of the summary doc as requested, option to make available via Regional Planning Portal

## Action plan of engagement activities

### Phase 1 – Pre-engagement, announcement and promotion

Engagement activity	Description	Stakeholders	Timing
Regional Planning Portal, PlanSA website, YourSAy website	<p>Update the Regional Planning Portal with the Plan content and all engagement activities and supporting material.</p> <p>Update of PlanSA website to include information about the Plan and promote feedback submissions.</p> <p>Sites to provide information about the Greater Adelaide region planning process including what the plan is, how it will be prepared, at what stages engagement will occur and with whom.</p> <p>The webpage can be linked to by other stakeholders assisting with promotion (e.g. councils).</p> <p>Meets statutory requirements.</p>	All	Mid 2024
Pre-engagement collaboration and endorsement - relevant state agencies	Ensure that other state agencies are well briefed, and their strategic work aligns with the content and direction of the Plan	State agencies	Mid 2024
Change management strategy implemented with council GM's and practitioners	Implementation of strategy to ensure effective collaboration with councils within the new parameters of engagement	All councils	Aug to Sept, 2024
Council practitioners	Confidential briefing and demonstration of the Plan content on portal; education on council requirements during engagement period.	All councils	Late Aug, early Sept, 2024
Social media campaign	Promotion of the Plan feedback submissions	All	Mid 2024

Engagement activity	Description	Stakeholders	Timing
	<p>opening on PlanSA pre-existing social media.</p> <p>Geo-targeted ads to different regions with information specific to them.</p> <p>Social media posts (including image, text and social media plan) to be produced, aligning with pre-established branding.</p>		
Youth-focused social media strategy	Create youth focussed social media strategy to engage with youth and increase engagement and feedback on the Plan.	Youth	Mid 2024
Cabinet note for endorsement	Communications pack for the consideration of minister, premier and cabinet outlining the key strategic objectives and outcome.	Planning minister, premier and cabinet	August, 2024
Stakeholder toolkit	<p>Distributed to all stakeholders at the commencement of engagement.</p> <p>Present the Plan to key stakeholders.</p> <p>Comms and engagement stakeholder support material to include:</p> <ul style="list-style-type: none"> <li>• DL flyer</li> <li>• community poster</li> <li>• electronic signage</li> <li>• social media imagery</li> <li>• website banner imagery</li> <li>• email signature imagery</li> <li>• hot topic fact sheets</li> </ul>	All	Mid 2024

## Phase 2 – Public engagement activities

Engagement activity	Description	Stakeholders	Timing
Website update (Regional Planning Portal, YourSAy, PlanSA)	Update websites with all relevant Plan content, supporting material and feedback options.	-	Sep 2024
Engagement activities	<p>Prepare a consistent invitation, presentation slide deck, and running sheet for all engagement activities.</p> <p>Develop standard lines of enquiry to guide discussions and gather comprehensive feedback.</p> <p>Create materials for online community information sessions and stakeholder briefings to ensure clear and effective communication in these formats.</p>	-	Sep 2024
Advertising	<p>Utilise a comprehensive advertising strategy, combining print, online, and boosted social media posts to effectively promote the Plan engagement period.</p> <p>Advertising will span across various platforms to ensure broad and inclusive reach, targeting diverse audiences.</p> <p>Advertising Channels:</p> <ul style="list-style-type: none"> <li>• Print: Prominent advertisements in key metro newspaper/s.</li> <li>• Online: Targeted ads on high-traffic websites, such as inDaily and Adelaide Now.</li> <li>• Social media: Boosted posts across major social media platforms to maximise</li> </ul>	Landowners / community members / public	At commencement and during engagement period

Engagement activity	Description	Stakeholders	Timing
	engagement and visibility.		
Out of home promotion	<p>Implement strategic promotion through physical and digital signage in key locations to raise awareness of the plan, it's engagement period and increase community participation and feedback. Locations to include community centres, libraries, council foyers, and other high-traffic areas identified in partnership with key stakeholders.</p> <p>Promotional material to include the stakeholder toolkit and engagement support materials.</p>	All	Mid 2024
Council and EM briefings(s)	<p>Deliver online briefings for councils (by government regions) and EMs, LGA, RDA, Landscape Board, local services and associations.</p> <p>The briefings will be organised into three groups: Inner, Middle, and Outer regions.</p>	As listed in Appendix A.	Sep/Oct 2024
Community briefings	<p>Deliver online briefings for community groups and interested members to learn more about the Plan and the engagement process.</p> <p>The sessions will be divided into the following 'hot topic' themes:</p> <ul style="list-style-type: none"> <li>• Overview</li> <li>• Climate change</li> <li>• Infrastructure</li> <li>• Living locally</li> <li>• Housing diversity</li> </ul>	As listed in Appendix A - Stakeholder Matrix	Sep/Oct 2024

<b>Engagement activity</b>	<b>Description</b>	<b>Stakeholders</b>	<b>Timing</b>
Industry briefing(s)	Deliver online briefings for organisations and industry groups at beginning of the engagement period.	Peak Planning Bodies Utilities Peak Industry Groups	Sep/Oct 2024
State agency briefings(s)	Deliver online briefings for state government agencies at the beginning of engagement period.	State Agencies	Sep/Oct 2024
Youth-focused information sessions	Conduct online information sessions with youth aged 13-24 to discuss the Plan and identify key themes of interest. Workshop activities will facilitate these discussions.  The YourSAy survey will be utilised to collect feedback.  Activities to be promoted via social media networks in partnership with key youth stakeholders.	Community and stakeholders	Sep/Oct 2024
Community feedback workshops	Online information and feedback workshops will be held to promote engagement and increase messaging reach, accessibility and community feedback.  Participants will be guided through the feedback survey with communications and planning staff on hand to discuss each question and facilitate group discussion.	Community members	Sep/Oct 2024
Ongoing social media strategy – youth and broader community	Focus on engaging communities that traditionally may not have participated in planning processes. The content will feature animations and graphics to make the information more accessible and engaging.	Youth, community members	At commencement and during engagement period

<b>Engagement activity</b>	<b>Description</b>	<b>Stakeholders</b>	<b>Timing</b>
YourSAy survey submissions	<p>An easily accessible online survey for the community and stakeholders will be available via the YourSAy website.</p> <p>Survey to be simple to understand and provide a straightforward way for the community to provide submissions.</p>	Community and stakeholders	Sep/Oct 2024
First Nations engagement	<p>Establish an ongoing working relationships and partnerships with key representatives from Aboriginal state government agencies and each of the First Nations groups in Greater Adelaide to ensure the department's strategic planning incorporates and acknowledges Aboriginal cultural knowledge, history and addresses issues and opportunities.</p> <p>Partnership with Native Title Services being managed by Strategic Planning.</p>	First Nations communities	Ongoing
First Nations focus group	<p>Focus groups with First Nations stakeholder representatives in partnership with Native Title Services. Utilise pre-existing Indigenous focus groups and committees as needed.</p>	Selected community groups	Ongoing
Briefing session - accessibility	<p>In partnership with community and state agency groups connected with during Community Engagement Charter Review, facilitate a briefing session for community members with accessibility concerns.</p>	Selected community groups	October 2024

Engagement activity	Description	Stakeholders	Timing
Other focus groups as needed	<p>Focus groups with stakeholder representatives as identified throughout the engagement process.</p> <p>Focus groups will be organised on an ad hoc basis with stakeholder representatives as identified, allowing us to be adaptive in our engagement processes and activities. This flexible approach ensures that emerging needs can be responded to, and diverse perspectives can be incorporated throughout the engagement process.</p>	As identified	TBC As needed

### Phase 3 – Engagement report & closing the loop

Engagement activity	Description	Stakeholders	Timing
What We Heard summary report	<p>Prepare a What We Heard report that summarises the engagement undertaken, and key themes of feedback received.</p> <p>Published on YourSAy, PlanSA and the Regional Planning Portal.</p>	All	Q4 2024
Closing the loop messaging	<p>Update the project's web pages and send an email to participants with a link to the What We Heard report and to communicate the next steps in the project.</p>	All	Q4 2024
Section73 engagement report	<p>Prepare a detailed report outlining the engagement undertaken, analysis of all submissions, SPC recommendations following feedback analysis and publish all feedback received.</p> <p>Published on YourSAy, PlanSA and the Regional Planning Portal.</p>	All	Q1 2025
Ongoing meetings and communication as required	<p>Ongoing face to face/online meetings to gather information and provide updates.</p>	Council, state agencies, RDA, LGA, etc.	As needed



## Engagement roles and responsibilities

A shared understanding of roles and responsibilities between the Commission and the key stakeholders within the region, including Local Government Association and councils, will continue to evolve throughout the process, with the following identified as a starting point:

<b>State Planning Commission</b>	<ul style="list-style-type: none"> <li>• Lead the preparation of and engagement for the Plan.</li> <li>• Provide access to data and information, such as population, demographics and development trends.</li> <li>• Use skills, knowledge and expertise to analyse data and information, and represent it visually in maps and graphics.</li> <li>• Develop engagement strategies to gain a broad range of views, experiences and knowledge.</li> <li>• Keep key stakeholders regularly updated and informed on the progress of the Regional Planning Program as relevant.</li> <li>• Fulfil obligations as per signed Memorandum of Understand with Local Government Association (LGA) SA, dated October 2022.</li> </ul>
<b>LGA SA</b>	<ul style="list-style-type: none"> <li>• Include on the GAROC and SAROC committee agendas, the Regional Planning Program as a standing item and provide feedback to the Commission on any matters raised.</li> <li>• Endeavour to encourage active participation and engagement by councils.</li> </ul>
<b>Councils and stakeholders</b>	<ul style="list-style-type: none"> <li>• Provide local knowledge of what is happening / what is important to their region.</li> <li>• Provide any outcomes from recent engagements with stakeholders and the community.</li> <li>• Use connections and networks to help identify key stakeholders.</li> <li>• Provide information that contributes to the preparation of the regional plan.</li> </ul>
<b>Spokespeople</b>	<ul style="list-style-type: none"> <li>• Official public commentary on the collective development of regional plans is limited to the Minister for Planning and the chair of the Commission.</li> <li>• Spokespeople undertaking media activities in regional communities may be identified as part of the ongoing review of the region’s engagement plan.</li> <li>• Staff from PLUS will provide support for workshops and engagement activities.</li> </ul>

## **Key risks and issues**

The table below outlines the specific risks to Stage 2 engagement.

**Table 2 – key risks/issues and mitigation measures**

<b>Risk or issues</b>	<b>Mitigation</b>
Six-week engagement period	<ul style="list-style-type: none"> <li>• Implementation of a change management strategy with LGA and councils.</li> <li>• Close collaboration with relevant state agencies during the drafting process of the Plan.</li> <li>• Clearly communicate the six-week engagement period is in addition to the 12-weeks of engagement already undertaken for the Discussion Paper.</li> <li>• If community members wish to provide further input on the Plan post engagement, they may do so through their local council, which will provide an update on the Plan within the first 18 months.</li> </ul>
Perception of bias and/or a predetermined outcome	<ul style="list-style-type: none"> <li>• Clearly communicate the process in which future growth opportunities are to be identified – publish methodology.</li> <li>• Communicate that the Plan is a tool to continue the conversation on the future growth of Greater Adelaide, it is not a finalised plan.</li> <li>• All project team members and contractors to sign a confidentiality and conflict of interest deed, and to monitor and declare any conflicts that arise throughout the project.</li> </ul>
Ensure engagement is perceived to be genuine and inclusive	<ul style="list-style-type: none"> <li>• Seek to build trust in all interactions by having open, honest conversations and listening to feedback.</li> <li>• Messages to highlight the steps of the engagement process and how feedback will be used.</li> <li>• Be clear on what feedback will and won't influence – Scope of Influence.</li> <li>• Timing – what is realistic engagement in timing, ensure adequate resources.</li> <li>• Implement specific engagement strategies for stakeholder groups who have not had a high level of engagement in the past, specifically youth (school-aged and young adults - 18-25 years) as well as greater level of engagement with First Nations peoples.</li> </ul>
Need to manage engagement fatigue for organisations that have a state-wide focus and wish to provide input into all regional plans	<ul style="list-style-type: none"> <li>• Communicate early when engagement activities will occur.</li> <li>• Stagger workshops and other engagement activities as much as possible. Be clear about the purpose of each workshop, combine workshops if possible.</li> <li>• Offer online options to provide feedback.</li> </ul>

Risk or issues	Mitigation
<p>Potential lack of participation – difficulty in engaging with a wider audience on planning strategy</p>	<ul style="list-style-type: none"> <li>• Clearly explain what the Plan is – what it does and what it doesn't do.</li> <li>• Clearly communicate messages around how this plan will look different from the past <i>30-Year Plan for Greater Adelaide</i> – why do we need a new plan?</li> <li>• Use evidence-based approaches to communicate the overall challenges and constraints upfront to create a shared understanding of the issues facing Greater Adelaide.</li> <li>• Use a wide variety of engagement tools and techniques – make it easy to provide feedback.</li> <li>• Specifically target 'hard to reach' groups and seek input from representative organisations.</li> </ul>
<p>Managing large amounts of external feedback and incorporating back into the strategy within tight timeframes</p>	<ul style="list-style-type: none"> <li>• Establish database to record feedback.</li> <li>• Ensure we are collecting feedback that we can use and consider.</li> <li>• Structure feedback mechanisms that provide us with quantifiable data as well as qualitative e.g., YourSAy.</li> <li>• Ensure the engagement team is resourced to manage the feedback.</li> <li>• Be realistic about what we can achieve in the timeframe.</li> </ul>
<p>Ensuring the principles in the Community Engagement Charter have been achieved</p>	<ul style="list-style-type: none"> <li>• Ensure the principles are met and guide the development of the engagement strategy.</li> <li>• Ensure genuine, inclusive, transparent engagement – as per the 'principles in action' table above.</li> <li>• Ensure evaluation and review processes are included for continuous improvement.</li> </ul>

## **Engagement foundations**

### **Scope of influence**

Stakeholders and the community can influence the development of the Plan by contributing to the following matters:

- shaping the vision for their region for the next 30+ years
- identifying and defining regional priorities, as they relate to land use planning and the coordination of infrastructure and the public realm, including:
  - how and where Greater Adelaide can grow
  - movement network options (road, rail, port, aviation)
  - community infrastructure needs
  - areas for future urban development and land use change
  - potential areas for renewal or intensification
  - areas for protection from future development
- providing relevant background or history
- providing insights into preferences about growth options and how they align to community aspirations and desires for the future.

Aspects outside of the scope of influence include:

- the *Planning, Development and Infrastructure Act 2016* and associated regulations
- the legislative aspects of Planning and Design Code and related instruments
- the directions within the State Planning Policies
- government policy positions within the remit of other agencies
- Australian government and state government population policies.

### **Existing reports, plans and strategies**

A number of relevant strategies, investigations and projects have been developed by state government agencies, councils, LGA groups and RDA for the Greater Adelaide region. Where appropriate these will help inform the development of the regional plans. A summary of these and the engagement to date can be found in the Proposal to Initiate document for the Plan.

### **Current and proposed strategic investigations + projects**

In addition to the projects identified in the Proposal to Initiate document, there are numerous strategic investigations by a range of state government agencies and councils that are proposed, or currently underway, and not yet completed.

To avoid duplication and/or leverage existing effort, it is intended that, wherever possible, stakeholder engagement that occurs as part of these activities will be also considered during the preparation of the Plan.

In accordance with the *Local Government Act 1999*, councils are required to undertake a comprehensive review of their strategic management plans within two years of a local government election. It is expected that many councils will have commence their reviews in 2023 and it is anticipated that much of the information informing the development of regional plans will be highly relevant to councils' review process.

## **Community Engagement Charter**

This engagement plan is guided by the Community Engagement Charter (the Charter) that was established under the *Planning, Development and Infrastructure Act 2016*.

The Charter defines more flexible, effective and meaningful framework for engagement that will:

- foster better planning outcomes that take account of the views and aspirations of communities
- establish trust in the planning process
- improve the understanding by communities of the planning system.

For more information regarding the Charter and how it is applied to all projects undertaken by the Commission and PLUS, please visit [plan.sa.gov.au/en/engagement-charter](https://plan.sa.gov.au/en/engagement-charter).

## **Appendices**

Appendix A – Greater Adelaide Regional Plan Stakeholder Matrix

Appendix B – Greater Adelaide Regional Plan engagement evaluation proformas

Appendix C – Change management presentation for LGA and councils

## **Appendix A - Stakeholder Matrix**

Table 1 Stakeholder Mapping for Greater Adelaide Region Plan

<b>Stakeholder</b>	<b>Nature of interest/impact</b>	<b>Stakeholder needs/expectations for engagement</b>	<b>Level of engagement</b>
State members of parliament	Significant interest in regional development and priority setting and impacts and opportunities on their communities	<ul style="list-style-type: none"> <li>• That they will be made aware of the regional plan, how their communities can participate, including through invitations to community events.</li> <li>• Need suitable information and resources to share with their constituents.</li> </ul>	Inform/Involve
Federal members of parliament	Significant interest in regional development and priority setting and impacts and opportunities on their communities	<ul style="list-style-type: none"> <li>• That they will be made aware of the regional plan, how their communities can participate, including through invitations to community events.</li> <li>• Need suitable information and resources to share with their constituents.</li> </ul>	Inform/Involve
Minister's Liaison Group	Representatives from Industry, local government and interest groups bring relevant land use planning perspectives and priorities. Role in facilitating involvement of their members in the planning process.	<ul style="list-style-type: none"> <li>• That they will be involved in group meetings, advising on priorities and supporting member participation in the engagement process.</li> </ul>	Collaborate
State government agencies <ul style="list-style-type: none"> <li>• Department for Environment and Water</li> <li>• Department for Infrastructure and Transport</li> <li>• Department for Energy and Mining</li> <li>• Department for Trade and Investment</li> <li>• Department of the Premier and Cabinet</li> <li>• Infrastructure SA</li> </ul>	Consideration of impacts, opportunities, and policies relevant to their agencies.  Have been engaged in development of the State Planning Policies.  Pre-initiation engagement has	<ul style="list-style-type: none"> <li>• To understand the regional plan development process.</li> <li>• To be involved in the detail of plan development</li> <li>• Assume that agency relevant directions will be considered.</li> <li>• Review of draft materials to ensure plan is achievable.</li> <li>• Provision of suitable information and resources</li> </ul>	Collaborate

Stakeholder	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Environment Protection Authority (EPA)</li> <li>• Office for Design and Architecture SA</li> <li>• Department of Primary Industries and Regions</li> <li>• Renewal SA</li> <li>• SA Health</li> <li>• South Australian Fire and Emergency Services Commission (SAFECOM)</li> <li>• SA Housing Authority</li> <li>• South Australian Tourism Commission</li> <li>• Office for Women SA</li> <li>• Kadatilla / Park Lands Authority</li> </ul>	<p>occurred with many to understand implications for regional plans with regards to application of the State Planning Policies.</p>	<p>to share with their agencies.</p> <ul style="list-style-type: none"> <li>• Briefings of input received from agencies and how the information is being used.</li> </ul>	
<p>Landscape Boards</p> <ul style="list-style-type: none"> <li>• Green Adelaide</li> <li>• Hills and Fleurieu</li> <li>• Northern and Yorke</li> <li>• Murrylands and Riverland</li> </ul>	<p>Interested in sustainable land, water and conversation management practices.</p> <p>The Landscape Boards have local knowledge and valuable stakeholder connections.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process.</li> <li>• To be engaged to provide information into the planning process and through the review of draft materials to ensure that board directions are captured, and that actions and targets can be implemented.</li> <li>• Contact directly for advice on regional contacts to include in the engagement.</li> </ul>	Involve
<p>Local Government Association SA (Including GAROC and SAROC)</p> <p>Legatus Group</p> <p>Southern and Hills LGA</p>	<p>Represent all councils in SA and advocate for appropriate involvement in planning matters.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process, how councils will be involved through the process and the level of influence councils have on the outcomes.</li> <li>• To be kept informed of the planning progress.</li> <li>• To have information for sharing with councils.</li> </ul>	Collaborate
<p>Councils (elected members, senior staff and practitioners)</p> <p>Eastern Adelaide</p> <ul style="list-style-type: none"> <li>- City of Adelaide</li> <li>- City of Burnside</li> </ul>	<p>Interest in planning policies and infrastructure provision that supports the prosperity and</p>	<ul style="list-style-type: none"> <li>• To be involved throughout development of the plan to ensure local issues are captured, and that the plan is achievable.</li> </ul>	Involve

Stakeholder	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>- Campbelltown City Council</li> <li>- City of Prospect</li> <li>- City of Norwood Payneham &amp; St Peters</li> <li>- City of Unley</li> <li>- Corporation of the Town of Walkerville</li> </ul> <p><b>Northern Adelaide</b></p> <ul style="list-style-type: none"> <li>- City of Tea Tree Gully</li> <li>- City of Salisbury</li> <li>- City of Playford</li> </ul> <p><b>Western Adelaide</b></p> <ul style="list-style-type: none"> <li>- City of Charles Sturt</li> <li>- City of Port Adelaide Enfield</li> <li>- City of West Torrens</li> </ul> <p><b>Southern Adelaide</b></p> <ul style="list-style-type: none"> <li>- City of Mitcham</li> <li>- City of Onkaparinga</li> <li>- City of Holdfast Bay</li> <li>- City of Marion</li> </ul> <p><b>Barossa</b></p> <ul style="list-style-type: none"> <li>- Town of Gawler</li> <li>- Adelaide Plains Council</li> <li>- The Barossa Council</li> <li>- Light Regional Council</li> </ul> <p><b>Fleurieu</b></p> <ul style="list-style-type: none"> <li>- District Council of Yankalilla</li> <li>- City of Victor Harbor</li> <li>- Alexandrina Council</li> </ul> <p><b>Adelaide Hills</b></p> <ul style="list-style-type: none"> <li>- Adelaide Hills Council</li> <li>- The Rural City of Murray Bridge</li> <li>- Mount Barker District Council</li> </ul>	<p>sustainability of their communities. councils have knowledge of local interests and priorities and will have a role in implementing the plan.</p>	<ul style="list-style-type: none"> <li>• To be involved in the detail of local policy setting.</li> <li>• Contact directly for advice on contacts to include in the engagement.</li> <li>• Provide materials to promote the engagement and planning process with their communities. (e.g., through promotion on their websites, social media channels, etc.).</li> <li>• Can play a role in the provision of venues for engagement events.</li> </ul>	
<p>Assessment managers /council assessment panels</p>	<p>Responsible for planning assessment decision across the region with a first-hand understanding of planning issues and awareness of</p>	<ul style="list-style-type: none"> <li>• To be involved throughout development of the regional plan to ensure local issues are captured.</li> </ul>	<p>Involve</p>



Stakeholder	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
	current and future applications and opportunities.		
<ul style="list-style-type: none"> <li>• Conservation Council SA</li> <li>• Native Vegetation Council</li> <li>• Trees for Life</li> </ul>	The Plan impacts on vegetation.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how industry will be involved through the process.</li> </ul>	Consult
<p>Regional Development Australia (RDA) – South Australia</p> <ul style="list-style-type: none"> <li>• RDA Adelaide Hills, Fleurieu and Kangaroo Island</li> <li>• RDA Barossa, Gawler, Light and Adelaide Plains</li> <li>• RDA Adelaide Metropolitan</li> </ul>	The RDA is directly involved in identifying and lobbying for regional priorities for the region. Members of the RDA Committee represent a broad range of regional interests and have significant local knowledge that is highly relevant to the regional plan. They are well connected with relevant regional stakeholders.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how industry will be involved through the process.</li> <li>• To share input on priorities</li> <li>• To be kept informed of the planning progress.</li> <li>• To have information for sharing with industry groups.</li> </ul>	Involve
<p>Industry bodies</p> <ul style="list-style-type: none"> <li>• Australian Institute of Architects (SA)</li> <li>• Australian Institute of Building Surveyors (SA)</li> <li>• Australian Institute of Landscape Architects (SA)</li> <li>• Australian Institute of Urban Studies</li> <li>• Engineers Australia (SA)</li> <li>• Housing Industry Association (SA)</li> <li>• Master Builders Association (SA)</li> <li>• Planning Institute of Australia (SA)</li> <li>• Property Council of Australia (SA)</li> <li>• Urban Development Institute of Australia (SA)</li> </ul>	Interested in development policy settings and impacts on the development and building industry.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how industry will be involved through the process.</li> <li>• To be engaged to provide input on state-wide or regional priorities.</li> <li>• To be kept informed of the planning progress.</li> </ul>	Involve

Stakeholder	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>Australian Sustainable Built Environment Council</li> <li>Green Building Council of Australia</li> </ul>			
<p>Small-scale Developers</p> <p><i>As identified</i></p>	<p>Interest in the sustainability of their industry and development plans.</p>	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> </ul>	<p>Inform</p>
<p>Other peak industry boards</p> <ul style="list-style-type: none"> <li>Grain Producers (SA)</li> <li>Primary Producers (SA)</li> <li>SA Chamber of Mines and Energy</li> <li>South Australian Tourism Industry Council</li> <li>Australian Hotels Association (SA Branch)</li> <li>Business SA</li> <li>Pastoral Board</li> <li>South Australian Forest Products Association</li> <li>National Trust of South Australia</li> <li>Swimming Pools and Spas Association – SA</li> <li>Retirement Living Council</li> <li>Master Builders South Australia</li> <li>Motor Trades Association</li> <li>Australian Automobile Association</li> </ul>	<p>Interest in the sustainability of their industry and the impacts of development and infrastructure on social, economic, and environmental sustainability.</p> <p>Holders of significant knowledge in their areas of interest.</p>	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To be engaged to provide input on state-wide or regional priorities.</li> <li>To be kept informed of the planning progress.</li> </ul>	<p>Consult</p>
<p>Health organisations</p> <ul style="list-style-type: none"> <li>Heart Foundation</li> <li>Active Living Coalition</li> <li>Aboriginal Health Council of South Australia</li> <li>Community Action for Sustainability</li> </ul>	<p>Impact of plan on community health and wellbeing.</p>	<ul style="list-style-type: none"> <li>To be kept informed of the planning progress.</li> <li>To understand the regional plan development process.</li> </ul>	<p>Involve</p>
<p>Youth Advisory Committees</p> <ul style="list-style-type: none"> <li>Various local government youth councils</li> <li>Youth Advisory Council (DHS)</li> </ul>	<p>Engages youth and younger adults, this plan impacting their future livelihoods in Adelaide.</p>	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how they will be involved through the process.</li> <li>To be kept informed of the planning progress.</li> </ul>	<p>Involve</p>

Stakeholder	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Youth Affairs Council of South Australia</li> <li>• Commissioner for Children and Young People</li> <li>• Multicultural Youth SA</li> <li>• LGA Youth Councils</li> <li>• Force-Forty</li> <li>• Youth Inc.</li> <li>• PIA Young Planners</li> <li>• Youth Environmental Council of SA</li> <li>• Enabled Youth Disability Network (Purple Orange)</li> <li>• Commissioner for Aboriginal Children and Young People</li> <li>• Act For Kids</li> <li>• Youth Barossa Inc.</li> <li>• Raise Our Voice</li> <li>• South Australian Grassroots Ecosystem (SAGE)</li> <li>• Global Shapers</li> </ul>		<ul style="list-style-type: none"> <li>• To share input on priorities.</li> </ul>	
<p>Disability Advisory Committees</p> <ul style="list-style-type: none"> <li>• Enabled Youth Disability Network (Purple Orange)</li> <li>• Disability Engagement Group (DHS)</li> <li>• Disability Minister's Advisory Council (DHS)</li> <li>• Disability Inclusion Advisory Group (LGA)</li> <li>• Paraplegic and Quadriplegic Association of SA</li> <li>• Amputees in Touch SA</li> <li>• Gold foundation</li> <li>• Autism SA</li> <li>• Office for Autism</li> <li>• Disability Advocacy and Complaints Service of South Australia</li> <li>• Disability Advocacy Service – Uniting Communities</li> <li>• Inclusive SA</li> </ul>	<p>Engages people with a disability, may have insight on how this plan will impact their quality of life.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they will be involved through the process.</li> <li>• To be kept informed of the planning progress.</li> <li>• To share input on priorities.</li> </ul>	<p>Involve</p>

Stakeholder	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<p>Aboriginal Advisory Committees and State Agencies</p> <ul style="list-style-type: none"> <li>• Aboriginal Affairs and Reconciliation</li> <li>• South Australian Aboriginal Community Controlled Organisation Network for Closing the Gap</li> <li>• South Australian Commissioner for Aboriginal Children and Young People</li> <li>• State Aboriginal Heritage Committee</li> <li>• First Nations of South Australia Aboriginal Corporation</li> <li>• Indigenous Land and Sea Corporation</li> <li>• Reconciliation SA</li> <li>• South Australian Native Title Services (SANTS)</li> <li>• The Commissioner for First Nations Voice (SA)</li> <li>• Local First Nations Voices (SA)</li> <li>• State First Nations Voice (SA)</li> <li>• Aboriginal Legal Rights Movement</li> <li>• Aboriginal Lands Trust</li> </ul>	<p>Engages Aboriginal and First Nations people. Interest in protection of Country, provision of services infrastructure, housing, and employment opportunities.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they will be involved through the process.</li> <li>• To be kept informed of the planning progress.</li> <li>• To share input on priorities.</li> <li>• Make direct contact that respectfully approaches each group as partners rather than stakeholders. Ask how they wish to be involved in preparing the regional plan.</li> </ul>	<p>Involve</p>
<p>Vulnerable Groups Non-for-profit organisations and other organisations</p> <ul style="list-style-type: none"> <li>• Hutt Street Centre</li> <li>• Access 2 Place</li> <li>• Amelie Housing</li> <li>• Believe Housing Australia</li> <li>• Common Equity Housing SA Ltd</li> <li>• Community Housing Ltd</li> <li>• Cornerstone Housing Ltd</li> <li>• Housing Choices SA</li> <li>• Julia Farr Housing Association</li> <li>• Junction and Women's Housing</li> <li>• Minda Inc</li> <li>• Salvation Army Housing</li> <li>• UnitingSA Housing Ltd</li> </ul>	<p>Impact of plan on lower socio-economic groups and vulnerable people.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they will be involved through the process.</li> <li>• To be kept informed of the planning progress.</li> <li>• To share input on priorities.</li> </ul>	<p>Involve</p>

Stakeholder	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>Unity Housing Company Ltd</li> <li>Westside Housing Company Ltd</li> <li>YourPlace Housing Ltd</li> </ul>			
<p>Utilities and Infrastructure Providers</p> <ul style="list-style-type: none"> <li>SA Water</li> <li>SA Power Networks</li> <li>Electranet</li> <li>Australian Gas Networks</li> <li>Australian Telecommunications Authority</li> <li>Waste management providers</li> <li>Airport authorities</li> </ul>	<p>Future provision of utilities in region and state-wide. May have own investment plans that should be considered.</p>	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how they will be involved through the process.</li> <li>To be engaged to provide input on state-wide or regional priorities.</li> <li>To be kept informed of the planning progress.</li> </ul>	Involve
<p>Traditional Owners and Aboriginal and Torres Strait Islander organisations including:</p> <ul style="list-style-type: none"> <li>Kaurna Parks Advisory Committee</li> <li>Kaurna Warra Karrpanthi Aboriginal Corporation</li> <li>Kaurna Yerta Aboriginal Corporation RNTBC</li> <li>Peramangk Descendants Heritage and Land Council</li> <li>Ngadjuri Nation #2 Native Title Claim</li> <li>Ngadjuri Nation Aboriginal Corporation</li> <li>Ngadjuri Adnyamathanha Wilyakali Native Title Aboriginal Corporation</li> <li>Ngadjuri Elders Heritage And Land Care Council Inc (Neh&amp;Lcc)</li> <li>Ngarrindjeri Aboriginal Corporation</li> </ul>	<p>Interest in protection of Country, provision of services infrastructure, housing, and employment opportunities.</p>	<p>Make direct contact that respectfully approaches each group as partners rather than stakeholders. Ask how they wish to be involved in preparing the regional plan.</p> <p>A tailored approach is proposed to be developed to ensure engagement with First Nations groups is appropriate, sets clear parameters about the scope of influence and begins to build positive relationships for ongoing conversations around land use planning.</p>	Involve
<p>Community Interest Groups and Organisations</p>	<p>General community interest groups, interested.</p>	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how they will be involved through the process.</li> <li>To be kept informed of the planning progress.</li> </ul>	Inform

Stakeholder	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
		<ul style="list-style-type: none"> <li>To share input on priorities.</li> </ul>	
Parklands and agricultural community groups <ul style="list-style-type: none"> <li>Adelaide Park Lands Association</li> <li>Parks and Leisure Australia</li> <li>Agricultural bureau of SA Inc</li> </ul>	Preservation of park lands and outdoor spaces. Impacts to farmlands and agricultural zones.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how they will be involved through the process.</li> <li>To be kept informed of the planning progress.</li> <li>To share input on priorities.</li> </ul>	Involve
University student associations and unions <ul style="list-style-type: none"> <li>Flinders University Student Association</li> <li>UniSA Student Association</li> <li>YouX (University of Adelaide Student Union)</li> </ul>	Involvement of university-aged students in the engagement process. Future generation of Adelaide, interested in future livelihoods and homeownership.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how they will be involved through the process.</li> <li>To be kept informed of the planning progress.</li> <li>To share input on priorities.</li> <li>To engage interested university-aged people in the process.</li> </ul>	Inform
Local associations, community groups, business groups and industry groups <ul style="list-style-type: none"> <li><a href="#">Community Alliance S.A.</a></li> </ul> <i>As identified through councils.</i>	Want to see their neighbourhoods and communities flourish and have the features they value protected.  Holders of significant local knowledge and information sharers within the community.  Some have specific focus interests (e.g., historic buildings, playgrounds, nature) for their area. May hold specific interest in sections of plan.	To understand the regional plan development process and how they and the community will be involved through the process.  To be engaged to provide input on regional priorities.  To be kept informed of the planning progress.  Information and resources to share with their communities.	Involve
Landowners of sites that are identified for potential future land use change and/or impacted by potential changes	Concern and interest in property impacts. Affected landowners will be identified once a draft regional plan	That they will be made aware of the regional plan and have an opportunity to participate and be kept informed during formal engagement stage.	Consult

Stakeholder	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
	has been developed.	Need clear information about the Greater Adelaide planning process and what is proposed.	
Landowners/business owners	<p>May have own investment plans that should be considered.</p> <p>Concern in how plan will impact operations.</p> <p>RDA to advise on which groups are most important to engage with.</p>	<p>To understand the Plan development process and how they will be involved through the process.</p> <p>To be engaged to provide input on regional priorities.</p> <p>To be kept informed of the planning progress.</p>	Consult
Residents of Greater Adelaide region and general public	Varying level of interest in regional and township development. Very active community.	That they will be made aware of the regional plan and have an opportunity to participate and be kept informed.	Consult

## **Appendix B – Engagement evaluation proformas**

### **Measures of success tool**

The Charter sets minimum performance indicators (or measures of success) that must be used to evaluate engagement required by the Charter. These measures help to gauge how successful the engagement has been in meeting the Charter's principles for good engagement.

#### **1. The evaluation process**

##### **Step 1 Initiation - Prepare engagement plan**

- An outline of how the success of engagement will be measured against the Charter's principles is required as part of the engagement plan. This engagement plan needs to be agreed to by the Commission at the initiation stage.
- The minimum performance indicators to be used for evaluation are provided in Table 1. Additional performance indicators can be included if desired.
- These measures of success will be used to evaluate whether the principles of the Charter have been met throughout the engagement process.

##### **Step 2 Consultation - Collect evaluation**

- During the engagement, the engagement entity (planner/proponent/engagement manager) needs to ensure that the information needed to evaluate the engagement is gathered.
- This can be done by distributing a survey to participants at the end of an engagement activity or at the end of the entire engagement. This survey should ask at least the minimum performance indicator questions for "community" as identified in Table 1. (see example survey)
- The engagement entity can also complete an evaluation exercise at the end of an engagement activity or at the end of the entire engagement. This exercise should at least respond to the minimum performance indicator questions for "project manager or equivalent" in Table 1. (see example template)
- Completing these exercises at the end of engagement activities enables the project team to review the success of the activities - what went well and what didn't - and make improvements for the next engagement stages. Participants may also be more likely to fill out a survey straight after an activity, rather than something sent to them later.
- Quantitative data should also be collected as the engagement rolls out including: number of people reached, number of participants at events, number of submissions received, etc.
- Workshop attendance sheets, or online bookings are a great way of gathering numbers of participants whilst also building a contact list to follow up with the outcomes of the engagement or a future activity.

##### **Step 3 consider feedback - evaluation reporting**

- On completion of engagement, the information gathered from the evaluation activities needs to be compiled, analysed and summarised.
- The evaluation needs to be included within the s73 statutory engagement report that is provided to the minister for decision making. This engagement report is also published on the Regional Planning Portal and the PlanSA website.
- See guidance on what evaluation information to include in this report.



**Table 1 - Minimum performance indicators to be used for evaluation under the Community Engagement Charter**

<b>Charter criteria</b>	<b>Charter Performance outcomes</b>	<b>Respondent</b> (to answer the evaluation question)	<b>Indicator</b>	<b>Evaluation tool</b> <b>Exit survey / follow up survey</b>	<b>Measuring success of project engagement</b> (prepared by project manager of engaging authority for inserting in engagement report)
<b>Principle 1:</b> <b>Engagement is genuine</b>	<ul style="list-style-type: none"> <li>People had faith and confidence in the engagement process.</li> </ul>	Community	1. I feel the engagement <b>genuinely sought</b> my input to help shape the proposal	Likert scale - strongly disagree to strongly agree	Percent from each response.
	<ul style="list-style-type: none"> <li>Engagement occurred before or during the drafting of the planning policy, strategy or scheme when there was an opportunity for influence</li> </ul>	Project Manager or equivalent	2. Engagement occurred <b>early enough</b> for feedback to genuinely influence the planning policy, strategy or scheme	Engaged when there was opportunity for input into scoping	Project manager or equivalent
<b>Principle 2:</b> <b>Engagement is inclusive and respectful</b>	<ul style="list-style-type: none"> <li>Affected and interested people had the opportunity to participate and be heard.</li> </ul>	Community	3. I am <b>confident my views were heard</b> during the engagement	Likert scale - strongly disagree to strongly agree	Per cent from each response.
		Project Manager or equivalent	4. The <b>engagement reached</b> those identified as community of interest.  <i>Note: The Community of Interest are those Community groups identified in the stakeholder analysis in the engagement plan.</i>	<ul style="list-style-type: none"> <li>Representatives from most community groups participated in the engagement</li> <li>Representatives from some community groups participated in the engagement</li> <li>There was little representation of the community groups in engagement.</li> </ul>	Provide chosen answer
<b>Principle 3:</b> <b>Engagement is fit for purpose</b>	<ul style="list-style-type: none"> <li>People were effectively engaged and satisfied with the process.</li> <li>People were clear about the proposed change and how it would affect them.</li> </ul>	Community	5. I was given <b>sufficient information</b> so that I could take an informed view.  <i>Note: Sufficient information includes whether the information was understood i.e. in plain English language, another language, visuals in addition to the extent of information.</i>	Likert scale - strongly disagree to strongly agree	Per cent from each response.
			6. I was given an <b>adequate opportunity to be heard</b>	Likert scale - strongly disagree to strongly agree	Per cent from each response.

Charter criteria	Charter Performance outcomes	Respondent (to answer the evaluation question)	Indicator	Evaluation tool Exit survey / follow up survey	Measuring success of project engagement (prepared by project manager of engaging authority for inserting in engagement report)
<b>Principle 4:</b>  <b>Engagement is informed and transparent</b>	<ul style="list-style-type: none"> <li>▪ All relevant information was made available, and people could access it.</li> <li>▪ People understood how their views were considered, the reasons for the outcomes and the final decision that was made.</li> </ul>	Community	7. I felt <b>informed</b> about why I was being asked for my view, and the way it would be considered.	Likert scale - strongly disagree to strongly agree	Per cent from each response.
	<ul style="list-style-type: none"> <li>▪ <b>Engagement includes ‘closing the loop’</b> Engagement included activities that ‘closed the loop’ by providing feedback to participants/ community about outcomes of engagement</li> </ul>	Project Manager or equivalent	8. Engagement <b>provided feedback to community about outcomes</b> of engagement	<ul style="list-style-type: none"> <li>▪ Formally (report or public forum)</li> <li>▪ Informally (closing summaries)</li> <li>No feedback provided</li> </ul>	Provide chosen answer
<b>Principle 5:</b>  <b>Engagement processes are reviewed and improved</b>	<ul style="list-style-type: none"> <li>▪ The engagement was reviewed, and improvements recommended.</li> </ul>	Project Manager or equivalent	9. <b>Engagement was reviewed</b> throughout the process and improvements put in place, or recommended for future engagement	<ul style="list-style-type: none"> <li>▪ Reviewed and recommendations made</li> <li>▪ Reviewed but no system for making recommendations</li> <li>▪ Not reviewed</li> </ul>	Provide chosen answer
<b>Charter is valued and useful</b>	<ul style="list-style-type: none"> <li>▪ Engagement is facilitated and valued by planners</li> </ul>	Project Manager or equivalent	Identify <b>key strength</b> of the Charter and Guide  Identify <b>key challenge</b> of the charter and Guide	General Comments	

## Example community evaluation survey to meet minimum performance indicators

This survey can be completed by those participating in an engagement activity or at the conclusion of the engagement process.

It could be distributed in hardcopy or online. It could be handed out at events, emailed to attendees or those who submit submissions and provided on a website. It could also be added to existing templates for evaluations.

**Activity** (e.g. stakeholder workshop, submission, open day): \_\_\_\_\_

**Date:** \_\_\_\_\_

**I am a** (Resident, stakeholder, etc): \_\_\_\_\_

### Please indicate the extent to which you agree or disagree with the following statements

(1 = strongly disagree and 5 = strongly agree)

	Evaluation statement	Strongly disagree	Disagree	Not sure	Agree	Strongly agree
<b>1</b>	I feel the engagement <b>genuinely sought</b> my input to help shape the proposal	1	2	3	4	5
	<i>Comment:</i>					
<b>2</b>	I am <b>confident my views were heard</b> during the engagement	1	2	3	4	5
	<i>Comment:</i>					
<b>3</b>	I was given an <b>adequate opportunity to be heard</b>	1	2	3	4	5
	<i>Comment:</i>					
<b>4</b>	I was given sufficient <b>information</b> so that I could take an informed view.	1	2	3	4	5
	<i>Comment:</i>					
<b>5</b>	I felt <b>informed</b> about why I was being asked for my view, and the way it would be considered.	1	2	3	4	5
	<i>Comment:</i>					

## Example project manager evaluation exercise to meet minimum performance indicators

This exercise can be completed by engagement entity (the planner, proponent or engagement manager) following an engagement activity or at the end of the engagement process.

It could be completed online or in hard copy.

Please consider your engagement process as a whole and provide the most appropriate response.

	Evaluation statement	Response options
1	The <b>engagement reached</b> those identified as the community of interest.	<ul style="list-style-type: none"> <li>Representatives from most community groups participated in the engagement</li> <li>Representatives from some community groups participated in the engagement</li> <li>There was little representation of the community groups in engagement</li> </ul>
	<i>Comment:</i>	
2	<b>Engagement was reviewed</b> throughout the process and improvements put in place, or recommended for future engagement	<ul style="list-style-type: none"> <li>Reviewed and recommendations made in a systematic way</li> <li>Reviewed but no system for making recommendations</li> <li>Not reviewed</li> </ul>
	<i>Comment:</i>	
3	Engagement <b>occurred early enough</b> for feedback to genuinely influence the planning policy, strategy or scheme	<ul style="list-style-type: none"> <li>Engaged when there was opportunity for input into scoping</li> <li>Engaged when there was opportunity for input into first draft</li> <li>Engaged when there was opportunity for minor edits to final draft</li> <li>Engaged when there was no real opportunity for input to be considered</li> </ul>
	<i>Comment:</i>	

	<b>Evaluation statement</b>	<b>Response options</b>
<b>4</b>	Engagement <b>contributed to the substance of the final plan</b>	<ul style="list-style-type: none"> <li>• In a significant way</li> <li>• In a moderate way</li> <li>• In a minor way</li> <li>• Not at all</li> </ul>
	<i>Comment:</i>	
<b>5</b>	Engagement provided feedback to community about outcomes of engagement	<ul style="list-style-type: none"> <li>• Formally (report or public forum)</li> <li>• Informally (closing summaries)</li> <li>• No feedback provided</li> </ul>
	<i>Comment:</i>	
<b>6</b>	Identify <b>key strength</b> of the Charter and Guide	<ul style="list-style-type: none"> <li>• Provide drop down list with options based on Charter attributes (in future)</li> </ul>
	<i>Comment:</i>	
<b>7</b>	Identify <b>key challenge</b> of the Charter and Guide	<ul style="list-style-type: none"> <li>• Provide drop down list with options based on Charter attributes (in future)</li> </ul>
	<i>Comment:</i>	

## Example evaluation template to include in report to the Commission

(See template provided in the online guide for the entire report template for the Commission)

### Engagement reach

*For each engagement activity (include promotion too) provide the following information. This could be done in a table. Add any discussion to clarify any of the results.*

For example:

<b>Stage of engagement</b>	<b>Engagement or promotion activity</b>	<b>Number reached</b> e.g. sent to, invited, distribution extent, webpage hits.	<b>Number participating</b> e.g. number participants, submissions (breakdown public versus professional organisations), surveys completed.

*Discussion...*

### Consistency with the agreed engagement plan

*Explain how the engagement plan approved by the Commission was adhered to or not. A change may occur due to feedback during engagement activities or other unforeseen changes. Outline this here*

The engagement occurred in accordance with the engagement plan endorsed by the Commission on x date (engagement plan attached) with exception of the below variances (if relevant).

Variances were made to the Engagement Plan as follows (if relevant):

<b>Variance</b>	<b>Justification</b>

### Engagement evaluation results

*The purpose of this chapter is to enable the Commission to determine whether the Community Engagement Charter requirements have been met.*

**Summary of the evaluation**

*Include a brief analysis about the success of the engagement, include the causes or ‘story behind’ the data provided below. This is where you can help the Commission interpret the data (below) by explaining what you believe the data is telling you about the effectiveness of your engagement*

For example: There was significant emotional objection in connection to an issue (outline issue) that was connected to the proposal but not part of this engagement process. The community found it difficult to understand that the issue was not part of this engagement process.

**How evaluation was collected**

*Provide how evaluation data was collected.*

For example: Evaluation data for the minimum performance indicators required by the Charter were collected. For the ‘community’ indicators, the data was collected through an evaluation survey provided to participants at each event, emailed to those that lodged a submission, available from council website/PlanSA website.

The engagement entity or ‘project manager’ indicator evaluation was completed by the ....

**Results of the community mandatory evaluation indicators**

X number of community evaluation surveys were received. The results of the survey are provided in Table X.

<b>Table X</b>						
<i>Insert percentage of number of respondents for each category. for instance, if 4 people from 20 people indicated that they agreed that they felt they were genuinely listened to then the percentage in the report is %20</i>						
	<b>Evaluation statement</b>	<b>Strongly disagree</b>	<b>Disagree</b>	<b>Not sure</b>	<b>Agree</b>	<b>Strongly agree</b>
<b>1</b>	I feel the engagement genuinely sought my input to help shape the proposal ( <b>Principle 1</b> )	%	%	%	%	%
<b>2</b>	I am confident my views were heard during the engagement ( <b>Principle 2</b> )	%	%	%	%	%
<b>3</b>	I was given an adequate opportunity to be heard ( <b>Principle 3</b> )	%	%	%	%	%

4	I was given sufficient information so that I could take an informed view. (Principle 3)	%	%	%	%	%
5	I felt informed about why I was being asked for my view, and the way it would be considered. (Principle 4)	%	%	%	%	%

### Results of the engagement entity's ('project manager') evaluation

The engagement was evaluated by the project manager/project team/engagement manager. The results of this evaluation are shown in Table x.

**Table X**

	Evaluation statement	Response options ( <i>Select answer</i> )
1	The engagement reached those identified as the community of interest (Principle 2)	<ul style="list-style-type: none"> <li>Representatives from most community groups participated in the engagement</li> <li>Representatives from some community groups participated in the engagement</li> <li>There was little representation of the community groups in engagement</li> </ul>
2	Engagement was reviewed throughout the process and improvements put in place, or recommended for future engagement (Principle 5)	<ul style="list-style-type: none"> <li>Reviewed and recommendations made in a systematic way</li> <li>Reviewed but no system for making recommendations</li> <li>Not reviewed</li> </ul>
3	Engagement occurred early enough for feedback to genuinely influence the planning policy, strategy or scheme	<ul style="list-style-type: none"> <li>Engaged when there was opportunity for input into scoping</li> <li>Engaged when there was opportunity for input into first draft</li> <li>Engaged when there was opportunity for minor edits to final draft</li> <li>Engaged when there was no real opportunity for input to be considered</li> </ul>
4	Engagement contributed to the substance of the final plan	<ul style="list-style-type: none"> <li>In a significant way</li> <li>In a moderate way</li> <li>In a minor way</li> <li>Not at all</li> </ul>
5	Engagement included the provision of feedback to community about outcomes of their participation	<ul style="list-style-type: none"> <li>Formally (report or public forum)</li> <li>Informally (closing summaries)</li> <li>No feedback provided</li> </ul>



6	Identify key strength of the Charter and Guide	
7	Identify key challenge of the Charter and Guide	

### Summary and results of any additional evaluation

*Insert a summary and results of additional evaluation undertaken if applicable*

### Applying the Charter Principles in practice

*Consider how your engagement met the principles of the Charter. For examples, see page 6 of the Guide.*

The Charter Principles were applied to the engagement as outlined in Table X.

<b>Charter Principle</b>	<b>How the engagement approach/ activities met the principle</b>
Engagement is genuine	
Engagement is inclusive and respectful	
Engagement is fit for purpose	
Engagement is informed and transparent	
Engagement is reviewed and improved	