



Agenda Report for Noting

Meeting Date: 6 June 2024

Item Name	SPC Communications and Engagement Update	
Presenters	Steven Murphy	
Purpose of Report	Noting	
Item Number	6.1	
Strategic Plan Reference	N/A	
Work Plan Reference	N/A	
Confidentiality	Not Confidential (Release Immediately)	
Related Decisions	N/A	
Conflicts Declared	N/A	
Is the Report author aware of any potential undeclared conflict?		NO

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since **25 April 2024**, as well as upcoming opportunities and media issues.

Comms and Engagement team update

Key Element	Status
Team structure	<ul style="list-style-type: none"> Recruitment is underway for the two available contract roles – ASO6 Communications and Engagement Specialists. 24+ applications received which is a fantastic result. Lots of strong candidates. Interviews to be scheduled week commencing 3 June.

Regional Planning Program

Key Element	Status
Greater Adelaide Regional Plan (GARP)	<ul style="list-style-type: none"> An Engagement Report is almost finalised for the GARP Discussion Paper. This report will be made publicly available via the Regional Planning Portal. <p><i>(Note – this is not a statutory engagement report required under section 73 of the PDI Act).</i></p>
Kangaroo Island Regional Plan	<ul style="list-style-type: none"> The Kangaroo Island Regional Plan has been released for a 12-week engagement period from Thursday 14 March. Engagement Activities conducted since 25 April: <ul style="list-style-type: none"> Online Community Info Sesson 1 - Wednesday, 1 May 18 registered attendees Online Community Info Sesson 2 - Thursday, 2 May 5 registered attendees Community Information Sesson 1 - Monday, 6 May Parndana – 3 attendees Community Information Sesson 2 - Tuesday, 7 May American River – 10 attendees Community Information Sesson 3 - Tuesday, 7 May Kingscote – 22 attendees Community Information Sesson 4 – Wednesday, 8 May Penneshaw – 31 attendees Online Youth Workshop - Tuesday, 28 May The Islander editorial promoting community engagement events ran – 2 May

Consultation on plan

DURING the month of May, a series of community information sessions will be held online and in person on Kangaroo Island to support the public consultation on the draft Kangaroo Island Regional Plan (KIRP).

Community sessions are scheduled: Online Community Information Session 1, Wednesday, May 1, Online Community Information Session 2, Thursday, May 2, Community Information Session 1, Monday, May 6,

Community Information Session 2, Tuesday, May 7, Community Information Session 3, Tuesday, May 7, Community Information Session 4, Wednesday, May 8, Youth Workshop, Tuesday, May 14.

For more information or to attend one of the sessions, visit <https://plansaevents.eventbrite.com>

The draft Kangaroo Island Regional Plan (KIRP) will be key in supporting infrastructure and identifying suitable land for future housing, employing and commercial uses.

The plan will be available for public consul-



The cover of the document for the community to have its say.

tation until 5pm on June 6, 2024.

All feedback received during the 12-week consultation period will be considered for inclusion in the draft KIRP before final amendments are made ahead of the plan's formal endorsement and adoption in late 2024.

To provide feedback, visit: regional.plan.sa.gov.au

- Support organised by Comms with stakeholders:
 - RDA Adelaide Hills, Fleurieu and Kangaroo Island – KIRP Included in weekly newsletter and socials – 25 March
 - KI Conservation Landowners Association – KIRP Inclusion in their newsletter – 26 March
 - SeaLink will feature KIRP posters in both the Penneshaw and Cape Jervis Ferry Terminals, also looking into on ferry placement. Have confirmed support via social media channels. 26 March
 - Kangaroo Island Tourism Alliance (KITA) – will include KIRP content in newsletter – 1 April

Communication Platforms

Key Element	Status
Websites – PlanSA and SPC	<ul style="list-style-type: none"> • Tree Reform content updates across PlanSA. • Draft Ministerial Building Standard 7 - for consultation • Tintinara Airfield Code Amendment - for consultation • Lot 4 Renmark Ave Code Amendment – approval • Accommodation Diversity Code Amendment – initiation • Historic Area and Character Area Statements Review Code Amendment - proposal to initiate • Open Space Grant summary document

<p>SPC & Chair LinkedIn</p>	<p>As of 23 May 2024, the Commission has 1,812 followers, up from 1,748 since 24 April 2024.</p> <p>LinkedIn posts since 25 April included:</p> <ul style="list-style-type: none"> • Kangaroo Island Regional Plan consultation • New planning regulations to better protect Adelaide’s tree canopy • New Urban and Regional Planning degree for South Australia • Youth focussed Kangaroo Island Regional Plan online workshop • Reposted Craig Holden’s post re Craig attending urban design masterclass with world-class designer Larry Lye Hock Ng • Community Engagement Charter consultation information session • Tintinara Airfield Code Amendment consultation • Community Engagement Charter consultation • Consultation on NCC livable housing and energy efficiency provisions • \$600k to support improved heritage protections. <p>Additional posts on the Chair’s personal LinkedIn account (1,569 followers as of 23 May 2024, up from 1,531 on 24 April 2024) included:</p> <ul style="list-style-type: none"> • Shared TED Talk by Peter Calthorpe re 7 principles for building better cities • Participated in panel discussion at Green Adelaide’s leadership breakfast launching the Urban Greening Strategy • Shared Minister Nick Champion’s post regarding annual PIA On the Couch event
<p>PlanSA Facebook and Twitter</p>	<p>Topics posted between 25 April 2024 and 23 May 2024:</p> <ul style="list-style-type: none"> • Kangaroo Island Regional Plan consultation • New planning regulations to better protect Adelaide’s tree canopy • New Urban and Regional Planning degree for South Australia • Youth focussed Kangaroo Island Regional Plan online workshop • Learn about built environment careers at the Careers and Employment Expo • Community Engagement Charter consultation information session • Tintinara Airfield Code Amendment consultation • Community Engagement Charter consultation • Consultation on NCC livable housing and energy efficiency provisions • \$600k to support improved heritage protections.

	<p>PlanSA Facebook posts reached 26,394 during this period (3,526 organic and 24,450 from paid boosted posts). This is down from 33,145, mostly due to fewer boosted posts. The page has increased to 5,775 followers (up from 5,689).</p> <p>PlanSA Twitter has 56 followers (down from 64) and posts received a total of 126 impressions, down from 249 impressions during last reporting period.</p>
<p>SPC & PLUS Events</p>	<p>Previous events:</p> <p>PIA Planning Congress, 22-24 May</p> <ul style="list-style-type: none"> • River Murray Flood Resilience Code Amendment and PlanSA nominations for national awards • PlanSA stand, including video promoting SA’s planning system throughout the event • Presentation on SA’s digital regional planning program by Brett Steiner and Karl Woehle. <p>Tree regulation reforms</p> <ul style="list-style-type: none"> • Policy Forum, 17 May • Practitioner online information session, 21 May • In-person information session for HIA, PIA, MBA and UDIA, 21 May <p>Community Engagement Charter</p> <ul style="list-style-type: none"> • Policy Forum, 17 May • online open information session, 9 May <p>State Planning Policy</p> <ul style="list-style-type: none"> • Policy Forum, 17 May • Online open information sessions, 14 May <p>Upcoming Events:</p> <p>Tree regulation reforms</p> <ul style="list-style-type: none"> • Practitioner online information session, 4 June
<p><i>Planning Ahead</i> Newsletter</p>	<p>The next edition of Planning Ahead will be issued in late May.</p> <p>The special edition focussing on housing diversity is now planned to be published early June.</p>

Communications Activity

Key Element	Status
Animation	An animated video has been created promoting SA's digital planning system and planning tools available via the system. Will have multiple purposes including engagement, presentations, social media content, etc. Will be shared at SPC meeting.
New tree protection regulations	The regulations were Gazetted late on 16 May. Launch communication activities notifying stakeholders and community of the new regulations providing greater tree protections were delivered on 17 May. Communication activities include: <ul style="list-style-type: none"> • Media release • PlanSA website content • Stakeholder letters/emails • Social media • Planning Ahead article to be published in next edition.
Real Property Regulations consultation	Consultation opened on 6 May and closes on 3 June 2024. Communication activities promoting the consultation included: <ul style="list-style-type: none"> • Stakeholder emails • PlanSA website content • DTI Office of the Registrar-General website content update • Planning Ahead article to be published in the next edition.
Land Supply Dashboard launch	Media release launching the dashboard was issued on 25 April. Planning Ahead article to be included in the next edition.
Tintinara Airfield Code Amendment	Engagement is opened on 24 April and closes on 5 June. Further content promoting the consultation will be included in the next edition of Planning Ahead and PlanSA/SPC social media. While only 9 responses have been received via YourSAy so far, they are all supportive of the Code Amendment. The YourSAy webpage has been visited by 347 people
Ministerial Building Standard (MBS 007) consultation	Engagement regarding how the liveability and energy efficiency NCC provisions will be achieved opened on 24 April and closed on 8 May. A total of 24 submissions were received and work is currently underway to review the feedback.
State Planning Policy 1 amendment	Engagement opened on 11 April and closes on 6 June. A total of 51 submissions have been received so far. Further content promoting the consultation will be included in the next edition of Planning Ahead and PlanSA/SPC social media.
Community Engagement Charter Review	Engagement opened on 14 March and closes on 6 June.

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	<p>20 submissions have been received via YourSAy so far. The page has been visited by about 1.3k people and 230 people have downloaded documents, with the marked-up charter having been downloaded a total of 228 times.</p> <p>Further promotion via Planning Ahead, YourSAy channels and PlanSA/SPC social media is planned during the consultation period.</p>
Ancillary and student accommodation definitions code amendment	<p>Engagement opened on 29 Feb and closed on 15 April.</p> <p>A total of 110 submissions were received.</p> <p>The 'what we heard' summary has been prepared and will be sent to everyone that submitted feedback and registered for an online information session in late-May, along with the engagement evaluation survey.</p> <p>Work is now underway to prepare the engagement report.</p>
State-wide Bushfire Mapping Code Amendment	<p>Engagement opened on 23 November and the closing date was extended from 8 March to 5 April.</p> <p>A total of approximately 190 submissions were received.</p> <p>The 'what we heard' report is currently being prepared and work is underway to prepare the engagement report.</p>
River Murray Flood Resilience Code Amendment	<p>Consultation opened 29 June and closed 25 August 2023.</p> <p>Closing the loop communications have been prepared in anticipation of approval, including:</p> <ul style="list-style-type: none"> • Stakeholder letters • PlanSA/YourSAy/SA.gov.au website content • Updated FAQs • Code Amendment summary document • Social media • Newsletter content for Planning Ahead, SA Climate Action (DEW), Weekly River Murray Flow Report (DEW)
Practice guideline: Natural ground level	<p>Announced 11 April. Further content promoting the new practice guideline will be included in the next edition of Planning Ahead</p>
Planning System Comms – public messaging outlining SCAP processes, Public Notification vs Engagement.	<ul style="list-style-type: none"> - Drafting an Opinion Piece for SPC Chair that outlines the SPC/SCAP processes and alleviate some of the confusion about the role of each, and the role of Public Notification vs Engagement. - Producing a fact sheet that can be used for public and media enquiries that gives greater understanding of the process for development approvals.
Certificate of Occupancy (to commence in October 2024)	<p>The team is working with consultants to prepare materials including:</p> <ul style="list-style-type: none"> - Stakeholder letters - Web content - Homeowner guide - Newsletter articles

Media

Key Element	Status
Media interest	<p>The team prepared information for the media and the Ministers Office on the following topics:</p> <ul style="list-style-type: none"> • Crown & Anchor, controversial development • Minister’s approval of \$75k grants to councils, Heritage Code Amendments • Thebarton and Mile End Corridor Code Amendment • Monthly performance indicators for PlanSA • Stirling Golf Club • Public Notification and what it means, representations • Dublin Green media release • Introduction of Planning degree at Flinders University • Whalers Way (in context of Country Cabinet) • Tree Reforms • NCC introductions on 1 Oct

Prepared by: Steven Murphy and the Communications & Engagement team

Endorsed by: Jane Trotter

Date: 28 May 2024
