



Cape Jervis Harbour Precinct Master Plan

Project Update – What We Heard

Making Cape Jervis harbour a better place for everyone

The Cape Jervis Harbour precinct is an important place for locals and visitors. As the main gateway to Kangaroo Island, Cape Jervis harbour also plays a significant role in South Australia's tourism industry.

The Master Plan has been shaped by extensive community and stakeholder feedback, along with technical analysis and will help us guide decisions to ensure Cape Jervis is well prepared for the future. The Department recognises the importance of ensuring the Master Plan is well-suited to Cape Jervis, reflecting the community and region's priorities, while meeting the needs of the diverse range of people who use the area

Master plans are dynamic short and long-term plans that identify social, environmental, cultural, and economic issues and opportunities. They aim to set a clear strategic and coordinated framework for the assessment of potential future developments within the precinct and inform future funding considerations for all levels of Government.

This update provides an overview of what we heard when we shared the draft master plans for feedback in 2024. It also outlines how the master plan has been updated in response to feedback received.

The master plan considers the operation of SeaLink's future ferries and allows for future freight growth, while improving the experience for visitors and locals.

How we engaged

Last year we sought feedback from the community on the two concept options we developed for the Draft Cape Jervis Harbour Precinct Master Plan. This was following an initial consultation process in September 2023, to understand what was most important to the community and key stakeholders.

Engagement with stakeholders and community was a key aspect of the planning and design process of the draft master plan. It allowed us to gather valuable local insights that helped refine and improve various elements of the master plan.

We engaged directly with members of the community via various channels including an online survey, community listening posts and a Stakeholder Reference Group workshop held with key stakeholders.

We received over 70 pieces of feedback from our online survey, community drop-in sessions, and email correspondence, including 9880 interactions through our social media channels.

Engagement Snapshot

Consultation period:

29 February until
21 April 2024



2 community drop
in sessions



63 survey responses



Key Stakeholder discussions,
phone calls and meetings

9880

Social media post
interactions



What you told us

The majority of survey participants were supportive of the project overall (72%). Approximately 60% of people agreed that the draft Master Plan concepts would achieve the vision statement – “Making Cape Jervis harbour a better place for all users”.

We presented eight concepts from the two master plan options and asked you to tell us what your level of support for each concept was. The link road concept had the highest support (Option 2), - with 87% of survey respondents supporting this concept which will provide better integration with Main South Road.

There was a strong support for improved parking areas to accommodate peak times which received 86% support. Other elements of the plan were well supported, including providing opportunities for recreational fishing, boat ramp upgrades and improved beach access concepts, had 85% support.

Master Plan Option One

Master Plan Option One proposed a range of key elements to improve safety, efficiency, wayfinding, and accessibility within the precinct. We asked you to rank the top five elements from option one that you would prioritise to deliver.

Formalised parking, which includes secure long-term parking, was ranked the most important element of the master plan, followed closely by alternative recreational fishing jetty. Enhanced car parking, a

renewed inner harbour, a long vehicle turn-around and freight de-coupling area were ranked among the top five elements, as seen in the graph below.



Master Plan Option 1

Key Feedback - Option One

- Support for improved safety for all road users, including better separation between pedestrians and vehicles.
- Support for more parking including more accessible, secure and long-term parking facilities.
- Support for improved access to the boat ramp and supporting amenities.
- Concerns around sufficient levels of parking for holiday traffic, long-term parking and for trailers and boats.

Master Plan Option Two

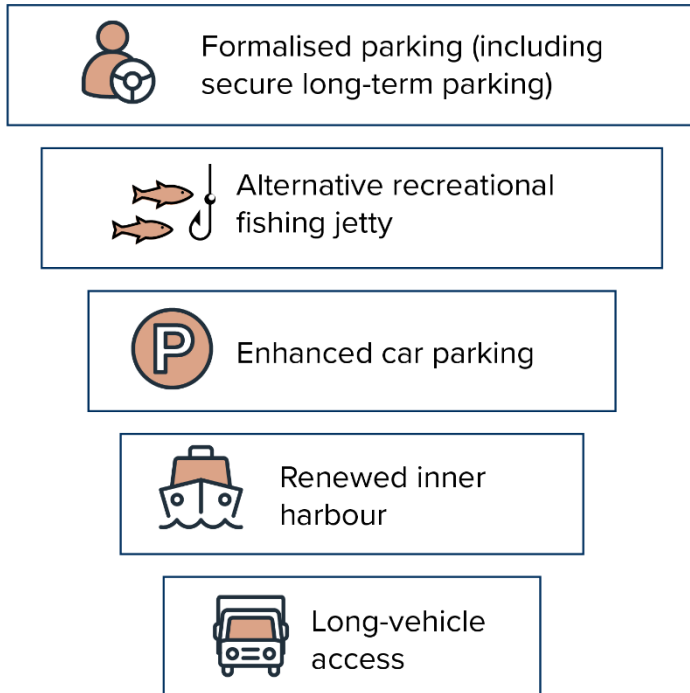
Building on Master Plan Option One, Option Two also facilitates more activity within the precinct through an expanded plaza and a proposed tourism area. A new link road becomes the new primary transport route into the precinct, providing additional road access.

The top five elements ranked as most important for Option Two were similar to responses for Option One with formalised parking (including secure long-term parking) being the top priority followed closely by alternative recreational fishing jetty.

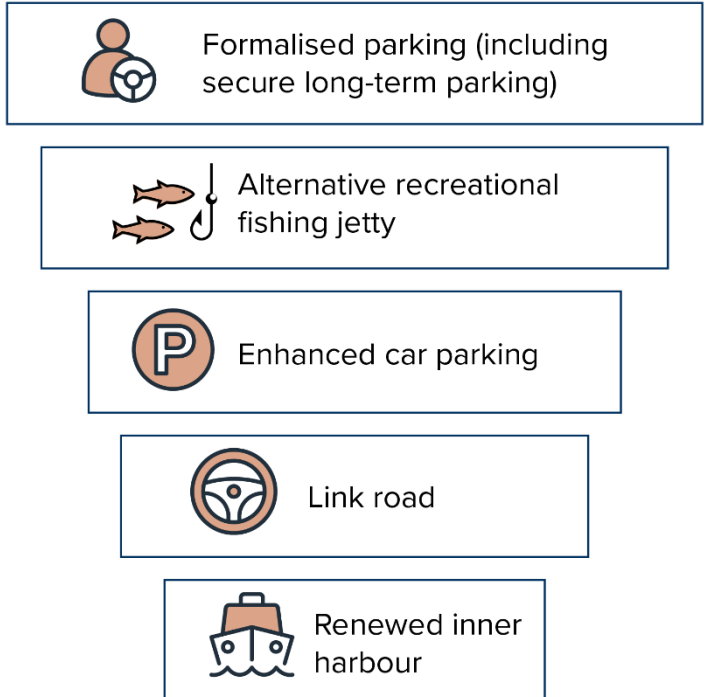
Key Feedback – Option Two

- Support for improved amenities such as toilets, shops, BBQs, picnic areas.
- Support for improved safety for all road users, including better separation between pedestrians and vehicles.
- Support for more parking including more accessible, secure and long-term parking facilities.
- Support for the link road.
- Concerns around adequate separation of pedestrians and cars/trucks in the carparking area.

Option 1 - Top Five Elements



Option 2 - Top Five Elements



Updated Master Plan - what has changed since the draft master plan was released for feedback?

Taking your feedback into consideration we have made several updates to both Master Plan options. Key elements of the Cape Jervis Master Plan include:

- A new link road with Main South Road.
- Improved long-term car and truck parking, including additional coach bays added to the plaza.
- A larger boat ramp with multiple launch lanes and pontoons to accommodate recreational and commercial boaters.
- Public realm improvements including lookouts, new cultural spaces, paths, loop trails and a comfortable pedestrian arrival plaza near the ferry terminal.
- Cultural reflection spaces to reflect the important and active Ngarrindjeri culture and values of the Cape Jervis area.

Elements of the Cape Jervis master plan include a new link road with Main South Road, improved long-term car and truck parking, and a larger boat ramp with multiple launch lanes and pontoons to accommodate recreational and commercial boaters.

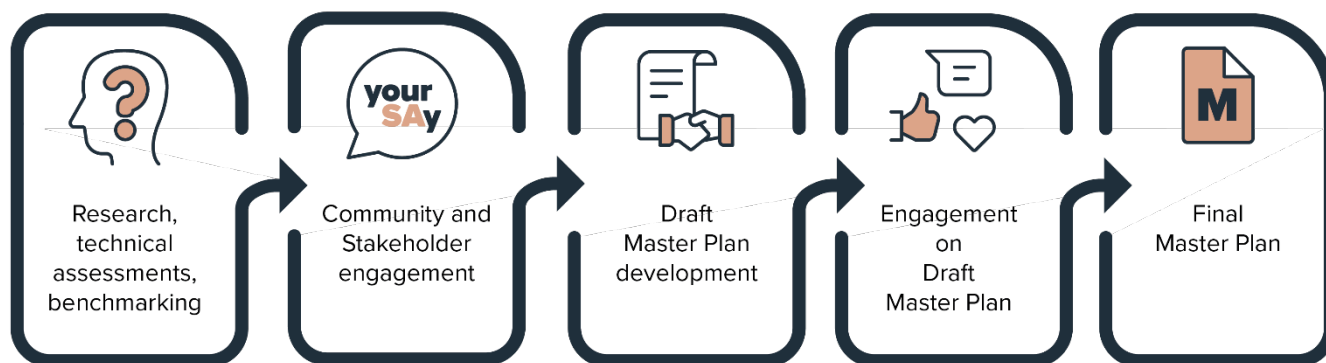
The key differences between Master Plan options one and two continues to be the addition of the link road in Option Two, the visitor hospitality, and the landscape entryway.



Master Plan Option 2

We wish to thank those that provided feedback by attending the listening posts and completing our online survey over the consultation period between end February and mid-April 2024.

The Master Plan engagement lifecycle:



We are here

Next steps

We have used your insights, along with technical analysis to update and finalise the Master Plan.

It is important we carry out these studies to enable us to plan for future infrastructure priorities to create sustainable and productive places, and support growth. Based on your feedback we will be exploring funding options to build a new jetty in the Cape Jervis Harbour Precinct. We will also continue to investigate options to improve parking at the precinct in response to feedback.

There is currently no funding committed to deliver this Master Plan.

More information

- Visit the project website www.dit.sa.gov.au/r/harbourmasterplans2
- Email DIT.Engagement@sa.gov.au
- Call 1300 794 880