# Harbour Precinct Master Planning Penneshaw Harbour Precinct

Kangaroo Island (KI) and the Fleurieu Peninsula are flourishing communities and key destinations for visitors and tourists. They are also important freight routes for South Australian produce including dairy, forestry, livestock, and wine.

To support economic growth in these regions, and deliver improved essential transport services, the Department for Infrastructure and Transport (the Department) is undertaking a number of key infrastructure upgrades and planning activities across the Cape Jervis area and on KI.

## **Overview**

The Department is developing master plans for the Penneshaw harbour precinct and the Cape Jervis harbour precinct. These master plans will guide future development of the precincts and inform future funding considerations for all levels of Government.

## What is a master plan?

A master plan is a dynamic short and long-term plan that identifies social, environmental, cultural and economic issues and opportunities. It then sets a clear strategic and co-ordinated framework for assessment of potential future developments within the precinct.

The master planning for the Penneshaw harbour precinct has multiple strategic considerations:

**Placemaking –** ensuring the visual amenity and functionality of future developments result in optimal regional, cultural, tourism and community outcomes.

**Movement** – considering future transport to ensure efficient operations and a safe environment for all users, including pedestrians.

**Synergy and integration –** taking a balanced and sustainable approach when considering the needs and requirements of all precinct users and owners to ensure future developments suitably integrate with the environment and land uses.



Penneshaw master planning study area

## What is the master planning process?

Engagement with key stakeholders and the broader community to understand what is most important is a key part of the master planning process.

These insights, along with extensive research and technical analysis, informs the development of a master plan.







#### **Government of South Australia**

Department for Infrastructure and Transport

## Developing a master plan for Penneshaw – guiding principles

We understand it is important the master plan developed is right for Penneshaw, reflecting what is most important to the community and the region and accommodating the diverse range of precinct users.

As part of a master planning process, guiding principles are developed to shape the development of the area over time.

From our research and initial stakeholder engagement, five draft guiding principles have been developed for the Penneshaw harbour precinct master plan.

**Penneshaw for people –** protecting the strong sense of community and enhancing liveability for local residents.

An inviting island – improving the arrival and departure experience for all users (including tourism and freight) and increasing visitor appeal.

**Safe and Efficient –** providing safer and more efficient movement of heavy vehicles, light vehicles, pedestrians and coaches. Prioritising pedestrian safety.

**Embracing the environment –** protecting and providing more opportunities for people to connect with the environment.

**Future focused –** planning for growth and supporting industries and businesses.

The Penneshaw harbour precinct is an important place for locals and visitors alike. As a gateway to Kangaroo Island, the Penneshaw harbour precinct also plays a significant role in South Australia's tourism industry.

## **Traffic considerations**

As well as recognising the importance of the precinct being a gateway to tourism, we understand traffic management is an important element to address.

Key considerations include:

- identifying opportunities to address conflict between heavy vehicles, general traffic and pedestrians;
- improving wayfinding and signage;
- improving parking; and
- improving accessibility and DDA compliance.

### Have your say

We are seeking your important insights to help inform the development of the Penneshaw harbour precinct master plan.

We want to understand what is most important to you, your thoughts on the draft guiding principles, as well as any other issues or opportunities you would like the harbour master plan to address.

Please scan the QR code to provide your insights via a short online survey.

Alternatively, please get in touch with the project team and give your feedback via phone or email using the contact details below.

Please provide your thoughts to input into the draft harbour precinct master plan by 22 October 2023.

### For more information

Call 1300 794 880 or email DIT.Engagement@sa.gov.au



