



Agenda Report for Noting

Meeting Date: 15 May 2025

Item Name	SPC Communications and Engagement Update	
Presenters	Steven Murphy	
Purpose of Report	Noting	
Item Number	6.1	
Strategic Plan Reference	N/A	
Work Plan Reference	N/A	
Confidentiality	Not Confidential (Release Immediately)	
Related Decisions	N/A	
Conflicts Declared	Nil	
Is the Report author aware of any potential undeclared conflict?		NO

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) team, highlighting major communications and engagement activity conducted since **23 January**, as well as upcoming opportunities and media issues.

Comms and Engagement team update

Regional Planning Program

Key Element	Status
Greater Adelaide Regional Plan (GARP)	<ul style="list-style-type: none"> • GARP was launched on 17 March 2025 • Media release sent • Social media promotion scheduled • Closing the loop email sent to all submitters • S73 Engagement Report and summary published • Supporting fact sheets and GARP summary published • Launch videos created and shared on socials • Media articles organised by MO • briefing and training sessions held with key stakeholders
Kangaroo Island Regional Plan	<ul style="list-style-type: none"> • Approval of final Kangaroo Island Regional Plan and Engagement Report - SPC Meeting 5 June • KIRP launch date to be scheduled.
USG Regional Plans	<ul style="list-style-type: none"> • The 12-week engagement on the Yorke Peninsula and Mid North, Far North, and Eyre and Western Regional Plans concludes on Wednesday 7 May 2025. • All online and in-person community information sessions have now been completed.
South East Regional Plans	<ul style="list-style-type: none"> • Engagement on the Limestone Coast and Murray Mallee Regional Plans commenced on 25 March 2025. • Social media schedule running. • 8 print newspaper ads placed to promote engagement period and engagement events. • Briefing sessions held for council and elected members, state government agencies, industry groups and community. • Face-to-face engagement taking place in Robe, Bordertown, Mount Gambier, Tailem Bend, Renmark from 5 May.

Communication Platforms

Key Element	Status
Websites – PlanSA and SPC	Code Amendments <ul style="list-style-type: none"> • Old Bull Creek Road Strathalbyn – determination and deployment • City of Onkaparinga Local Heritage – consultation • Felixstow (Aldersgate) Intergenerational Community – initiation

	<ul style="list-style-type: none"> • 306 Twartz Road Gawler Belt – determination and deployment • St Clair – initiation • Mill Road Waterloo Corner – consultation • Eudunda Railway Station – initiation • Watervale Code Amendment – determination • Silo Road Paringa – initiation • Lakeside Goolwa – determination • Milang Local Heritage – determination • Smithfield Regeneration – initiation • Defence and Aerospace – initiation • Whyalla Local Heritage – initiation • Brompton Gasworks (Minor Amendments) – determination • 8573 Horrocks Highway Clare – initiation • Golden Grove Master Planned (Stage 2) – initiation <p>Regional Plans</p> <ul style="list-style-type: none"> • GARP go live • New consultations page • Yorke Peninsula and Mid North – consultation • Eyre and Western – consultation • Far North – consultation • Limestone Coast – consultation • Murray Mallee – consultation <p>Other updates</p> <ul style="list-style-type: none"> • Community Engagement Charter toolkit updates • Vehicle Parking Bill consultation page • CATS migration • Certificate of Occupancy – updates to page • Land Division Assessment Panel – new website • Ministerial Building Standard 007 – new version • SPC Spotlight – Women in Planning • Practice Directions 8 and 9 – new versions
SPC & Chair LinkedIn	<ul style="list-style-type: none"> • The Commission's LinkedIn now has 2,227 followers, up 165 since 23 January. • The Chair's LinkedIn now has 2,177 followers, up 226 from 23 January.

PlanSA Facebook	<ul style="list-style-type: none"> PlanSA Facebook now has 6,960 followers, up 960 since 23 January.
SPC & PLUS Events	<p><u>Upcoming events:</u></p> <p>Design Standard 1 – Engineering Requirements for Land Division:</p> <ul style="list-style-type: none"> online information sessions for engineers – 16 May and 11 June online information session for government and industry – 21 May public online information session – 5 June <p>Limestone Coast and Murray Mallee Regional Plan:</p> <ul style="list-style-type: none"> MMRP drop-in session – Tailem Bend – 20 May MMRP & MMRP online youth info session – 21 May <p><u>Previous events:</u></p> <p>Assessment Improvement Code Amendment:</p> <ul style="list-style-type: none"> public online information session – 22 January public online information session – 11 February <p>Accommodation Diversity Code Amendment:</p> <ul style="list-style-type: none"> public online information session – 6 February public online information session – 11 February <p>Nuclear-Powered Submarine Construction Yard EIS:</p> <ul style="list-style-type: none"> in-person information sessions involving ASA, ANI & PLUS Adelaide, Port Adelaide and Osborne – 19, 20, 21 & 22 February <p>Limestone Coast and Murray Mallee Regional Plan:</p> <ul style="list-style-type: none"> online information sessions LCRP – 24 April online information sessions MMRP – 24 April LCRP drop-in session – Robe – 5 May LCRP drop-in session – Mount Gambier – 6 May LCRP drop-in session – Bordertown – 12 May MMRP drop-in session – Renmark – 13 May
<i>Planning Ahead</i> Newsletter	<ul style="list-style-type: none"> The February edition of Planning Ahead was released on 27 February and was the first edition of 2025. The March edition of Planning Ahead was released on 17 March – it was a “special edition” about the release of the GARP. The April edition was released on 17 April. In this edition we trialled a new style of shorter articles with links to “read more”. The new style is aimed at improving user experience via a streamlined format.

Code Amendment Engagement

Key Element	Status
Concordia Code Amendment and Infrastructure Scheme	<ul style="list-style-type: none"> • A second round of engagement for the infrastructure scheme draft outline with council, landowners and developers ran from 2 April to 16 April (2 weeks). Letters were sent inviting feedback. • Communication materials to support the engagement including a 'what we heard' summary from the first round of draft outline engagement was prepared and published on closed webpages on PlanSA. • The engagement plan for the draft Code Amendment is currently being developed, with engagement anticipated to launch in May.
Engineering Requirements for Land Divisions Design Standard	<ul style="list-style-type: none"> • The engagement plan has been prepared, with engagement anticipated to begin in early May. • Work is underway to prepare the communication and engagement materials.
Future Living Code Amendment	<ul style="list-style-type: none"> • Engagement report has been finalised. • Draft media release is being prepared in anticipation of policy adoption. • A future media release and communication materials will also be prepared regarding spatial application of the code amendment being finalised and adopted.
John Rice Avenue Smithfield Code Amendment	<ul style="list-style-type: none"> • The code amendment was adopted 9 April 2025 by the Minister for Planning. • The approved code amendment and engagement report have been uploaded to PlanSA. • Key stakeholders and those who made a submission are being notified of the outcome.
Assessment Improvements Code Amendment	<ul style="list-style-type: none"> • 138 submissions were received during the consultation period, 10 December 2024 to 11 March 2025. • What we heard summary and engagement evaluation have been prepared and work is underway on the engagement report.
Sellicks Beach Code Amendment and Infrastructure Scheme	<ul style="list-style-type: none"> • A second round of engagement for the infrastructure scheme draft outline with council, landowners and developers is being undertaken from 7 April to 23 April 2025. Letters were sent inviting feedback. • Communication materials to support the engagement including a 'what we heard' summary from the first round of draft outline engagement was prepared and published on closed webpages on PlanSA. • The engagement plan for the draft Code Amendment is currently being developed, with engagement anticipated to launch late June.
Accommodation Diversity Code	<ul style="list-style-type: none"> • Consultation opened on 5 December and closed on 27 February (12 weeks).

Amendment	<ul style="list-style-type: none"> 420 submissions were received, with about 350 submissions received following concerns raised via radio and social media that unfortunately provided inaccurate information during the last days of consultation. 'What we heard' summary and engagement evaluation has been prepared, and work is underway on the engagement report.
Smithfield Regeneration Code Amendment	<ul style="list-style-type: none"> Code amendment was initiated on 13 March 2025 and 578 landowners in the Affected Area were notified by letter. Consultation is pencilled in for July 2025.
EIS consultation re nuclear-powered submarine construction yard	<ul style="list-style-type: none"> Consultation on EIS prepared by ANI opened on 3 February and closed 17 March 2025, run concurrently with ASA/Australian Government consultation re Strategic Assessment against EPBC Act. More than 170 public submissions were received and have been provided to ANI to prepare their response document. More than 150 people attended the in-person information sessions.
Tree Protection and Planting Code Amendment	<ul style="list-style-type: none"> A draft engagement plan for the Code Amendment is in development. Consultation is likely to be scheduled for 2026.
Interface Management Code Amendment	<ul style="list-style-type: none"> The engagement plan is currently being developed. Consultation is now likely to take place in 2026.

Communications Activity

Key Element	Status
Code Amendment Tracking System (CATS) launch	<ul style="list-style-type: none"> CATS was "soft launched" in late February via an email to key stakeholders. After some technical tweaks it was officially "hard launched" via a media release on 1 April. On 2 April it was then promoted via the PlanSA homepage, PlanSA social media, and later in the April edition of Planning Ahead.
Vehicle Parking Bill consultation	<ul style="list-style-type: none"> Public consultation on the draft Bill and Vehicle Parking Scheme occurred from 24 February to 10 March 2025. 155 submissions were received from the community, councils and industry.
Community Engagement Charter Review	<ul style="list-style-type: none"> Public consultation occurred in 2024. Following approval of the final Charter amendment, the revised Charter was launched on 10 February. The launch included a significant update to all the Charter content on PlanSA, launching an updated Charter toolkit, a news item on the PlanSA homepage, social media, article in Planning Ahead, promotion at the Policy forum and an email

	campaign to key stakeholders.
Murray Bridge Infrastructure Scheme	<ul style="list-style-type: none"> • Consultation on the draft outline for the infrastructure scheme occurred between 10 February and 3 March 2025. • Consultation on the draft infrastructure scheme will happen later this year.
PDI Expert Panel Miscellaneous Regulations	<ul style="list-style-type: none"> • 190 submissions were received during the consultation period (11 March to 22 April 2025) • The majority of submissions were in opposition to just one of the proposed amendments (to allow private schools to manage trees without applying for council permissions) – high amounts of feedback seemed to be organised by Trees for Life and BirdSA groups • Promoted via stakeholder letters, SPC and PlanSA Social media, Planning Ahead enews, and PlanSA website • What we heard report and engagement report to be prepared

Media

Key Element	Status
Media interest	<p>The team prepared information for the media and the Ministers Office on the following topics:</p> <ul style="list-style-type: none"> • CATS media release • Inner West Code Amendment initiation media release • launch of multiple education pathways that cater to diverse planning learning needs • Enquiry re general regulations changes and tree protections at schools • Enquiry re 30 Wilpena Tce Kilkenny partial demolition • Enquiry re Felixstow (Aldersgate) Intergenerational Community Code Amendment • Enquiry re development application for former feed mill on Mary Tce, Murray Bridge • 25 Pierson Street, Lockleys Code Amendment approved media release • AI Pilot Program media release • 306 Twartz Road Gawler Belt Code Amendment media release • St Clair Code Amendment media release • Old Bull Creek Road Code Amendment decision • Wildlife corridors and development in Mount Barker • USG Regional Plans media release • SE Regional Plans media release

OFFICIAL

	<ul style="list-style-type: none">• GARP and EFPA media enquiry from Fleurieu Sun/Victor Harbor Times• LCRP media enquiry from The SE Voice
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Date: 30 April 2025