Engagement Plan Loveshack Route Neighbourhood Zone Code Amendment

By the District Council of Streaky Bay

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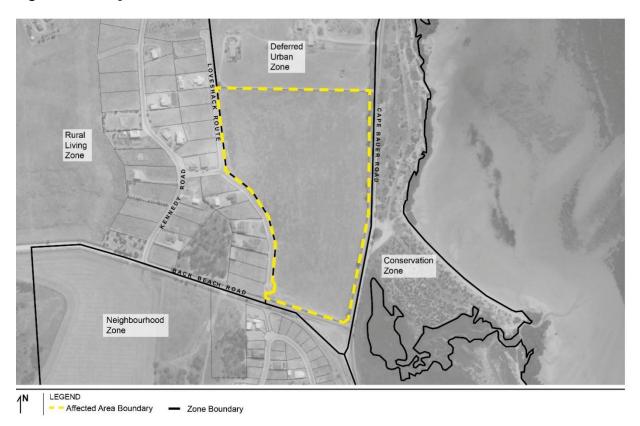
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1. BACKGROUND INFORMATION

The District Council of Streaky Bay is proposing a Code Amendment in relation to 13 hectares of land located on Loveshack Route within the north-western boundary of the Streaky Bay Township, referred to as the Affected Area.

The Affected Area is located to the north of the existing Neighbourhood Zone, to the west of the Rural Living Zone and to the east of the Conservation Zone. The Affected Area and current Zoning is shown within **Figure 1.1** below.

Figure 1.1 Zoning & Affected Area



The Streaky Bay Township Master Plan, adopted in 2010, recommended the rezoning of the land to 'Residential' as a 'high priority'. Accordingly, the Code Amendment proposes to rezone Lot 615 Loveshack Route from the Deferred Urban Zone to the Neighbourhood Zone.

The proposed rezoning seeks to enable the future residential development at a low density. The development will form a contiguous extension of the residential development to the south and west of the Affected Area.

The proposed rezoning aligns with the State Planning Policies in relation to liveability, land supply, orderly sequence of development, housing diversity, water sensitive urban design and minimising the risk of natural hazards. The proposed rezoning also aligns with the Eyre and Western Region Plan, as outlined within the Code Amendment Report.

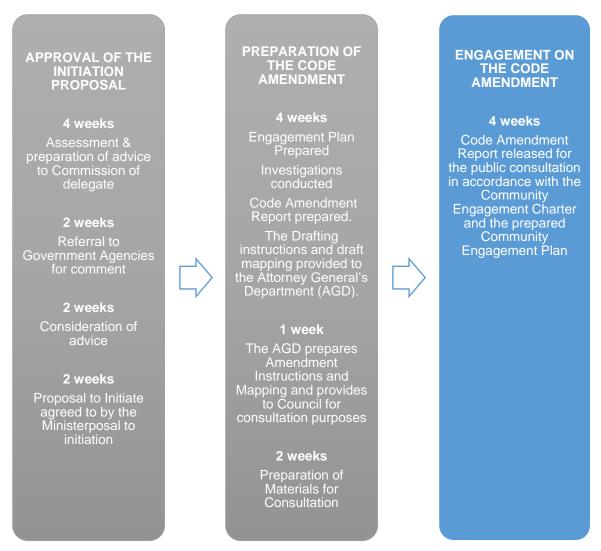
The land is currently vacant and is not actively used for farming purposes due to its close proximity to existing residential dwellings. The land is adjacent existing road infrastructure including pedestrian and cycle paths providing direct links to the Streaky Bay Township and the coast.

In accordance with section 73(4)(a) the District Council of Streaky Bay will be the designated entity responsible for conducting the Code Amendment process.

Status of the Code Amendment

The Code Amendment process follows steps which require specific actions at each milestone. The timeframes for each step are outlined within **Figure 1.2**. The steps in grey have been completed. The steps which are currently being undertaken refer to the 'Engagement on the Code Amendment' and is shown in blue.

Figure 1.2 Status of the Code Amendments



2. ENGAGEMENT PURPOSE

The purpose of the engagement is to inform the rezoning of Lot 615 Loveshack Route, Streaky Bay, to enable the future development of the land for residential purposes.

3. ENGAGEMENT OBJECTIVES

The key objectives of the engagement are to:

- Share information with the public about the Code Amendment;
- Create an understanding of the reasons for the Code Amendment;
- Understand the views of the stakeholders;
- Inform and improve the quality of the policy within the Code Amendment; and
- Comply with the Community Engagement Charter and the *Planning, Development and Infrastructure Act 2016* (PDI Act).

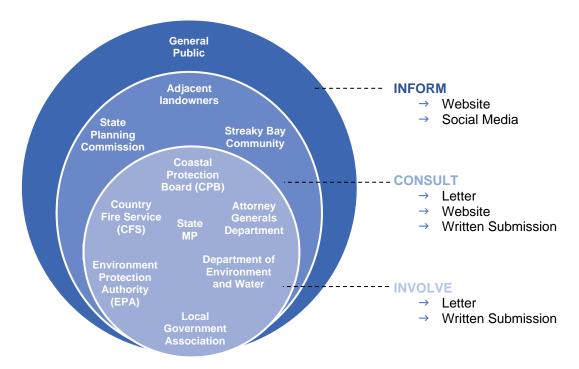
4. STAKEWHOLDER IDENTIFICATION AND ANALYSIS

The primary audience for the engagement of this Code Amendment are the Streaky Bay community.

Overall, the aim of the community engagement is to provide a level of influence which seeks to work directly with the relevant stakeholders throughout the process to ensure that public concerns and aspirations are understood, considered and reflected in the Code Amendment.

Stakeholder identification and analysis has been undetaken and the outcomes of this are provided in **Appendix 1**, with a summary of this analysis, including the proposed engagement activities are povided in **Figure 4.1** below.

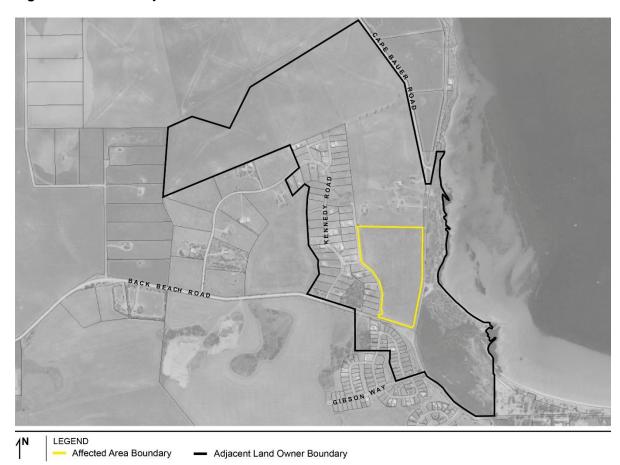
Figure 4.1 Stakeholder Analysis Summary



The stakeholders which have been determined to influence the proposed Code Amendment are:

- Adjacent land owners, shown in Figure 4.2 below;
- Streaky Bay Community;
- Local Government Association;
- · Attorney Generals Department;
- Country Fire Services (CFS);
- · Coastal Protection Board;
- Department of Environment and Water;
- Utility providers;
- · State Planning Commission;
- State MP's;
- EPA; and
- the General Public.

Figure 4.2 Extent of adjacent land owners



The stakeholders have been categorised to determine their level of interest (low, medium or high), which is outlined within **Appendix 1** and to ensure that the engagement plan reflects the appropriate level of engagement for each stakeholder.

Their level of interest has been determined by how they can impact the Code Amendment, how the Code Amendment will change, alter and / or enhance their locality, needs or position and their likely expectations, which may include the following:

- · Being informed and aware;
- Have an opportunity to participate; and
- Influence the outcome.

5. SCOPE OF INFLUENCE

Aspects of the Code Amendment which stakeholders and the community can influence are:

- The spatial application of the Overlays;
- The spatial application of the Technical and Numeric Variations.

Aspects of the project which stakeholders and the community cannot influence are:

- The geographic extent of the amendment; and
- The residential intent of the proposed Zone.

6. IMPLEMENTATION PLAN

An implementation plan has been prepared which details the various engagement activities proposed for each engagement level. The implementation plan is attached as **Appendix 2**.

Engagement activities have been included to ensure that the method of engagement is appropriate for achieving the objectives and level of influence of the engagement.

The overall engagement will consist of one stage which is the Code Amendment Engagement.

The timing of the engagement is outlined within **Appendix 2**. However, the engagement is broken down into three key milestones which are:

- · Commencement of engagement;
- Engagement concludes; and
- Report back to the Department and stakeholders.

7. APPLYING THE CHARTERS PRINCIPLES IN PRACTISE

The stakeholders have been considered in respect to their needs and requirements to ensure that the design of the enagement allows all stakeholders to contribute equally. **Table 7.1** below outlines the characteristics of the stakeholders relevant to this engagement and the needs and / or techniques which have been implemented.

Table 7.1 Applying the Charter Principles

Stakeholder	Engagement need or technique				
Regional community.	 Offering different levels of communication via phone and website; 				
	Hard copy materials; and				
	 Website accessibility for those who live in areas with limited online services. 				
English as a second language.	Information that is easily translatable; and				
	 Website accessibility for those who come from non-english speaking backgrounds. 				
Older population within the community.	 Offering different levels of communication via phone and website; and 				
	 Website accessibility for those with impairments that affect vision, reading ability or physical movement. 				

The engagement activities have been identified and the relevant charter principles have been addressed which is outlined within **Table 7.2** below.

Table 7.2 Charter Principles in Practice

Charter Principles	How does your engagement approach/activities reflect this principle in action?			
Engagement is genuine.	 The engagement activities seek to provide clear and concise information that builds the community capacity to understand planning 			
	 The engagement process provides opportunity for stakeholders and the community to identify their issues and solutions and for these issues to be analysed and considered before finalising the Code Amendment 			
Engagement is inclusive and respectful.	 Affected and interested people had the opportunity to participate via website, direct letters and social media and had the opportunity to be heard via written submission. 			

Charter Principles	How does your engagement approach/activities reflect this principle in action?			
Engagement is fit for purpose.	 Clear and concise information will be publicly available to ensure people understand what is proposed and how to particulate in the engagement 			
Engagement is informed and transparent.	 Information (online and hard copy via letter-box drop) in basic language clearly articulates the proposal, potential impacts, engagement process and invites feedback/participation; and 			
	 The community engagement report will summarise the feedback received and how it has been, or will be, used to inform the Code Amendment. 			
Engagement is reviewed and improved.	 Measures of success are identified and will be measured at the conclusion of the engagement and reported on in the Engagement Report. 			

8. KEY MESSAGES

The following key messages will underpin the engagement regarding the Code Amendment:

- The District Council of Streaky Bay is planning to re-zone lot 615 Loveshack Route, Streaky
 Bay from Deferred Urban to Neighbourhood Zone to enable the development of the land for
 residential purposes and respond to identified demand for land in this location;
- The reason for this is that the land is no long viable for farming/production land; and
- A Code Amendment is required to enable this re-zoning.

9. EVALUATION

As part of the engagement process, feedback from stakeholders regarding the engagement will be noted to ensure that the project team can:

- Address potential risks throughout the implementation;
- Alter the engagement process if needed to respond to feedback and/or mitigate risks to the project; and
- Maintain the quality of the engagement activities.

Appendix 3 includes a table which outlines a summary of measuring the success of the engagement process. Participants are invited to assess the success of the engagement against the criteria. The evaluation will be included in the statutory report required to be prepared by the Designated Entity under section 73(7) of PDI Act (the Engagement Report).

Following an evaluation of the success of the engagement, a summary of the engagement process will be provided to the participants. The methods for reporting back and closing the loop are outlined within **Appendix 4**.

APPENDIX 1. STAKEHOLDER AND COMMUNITY MAPPING

Stakeholder and Community Mapping

Stakeholder	Level of interest in the project (i.e. high, medium or low)	Nature of interest in the project and/or the potential impact of the project	Stakeholder needs/expectations for engagement in the project	Level of engagement (i.e. inform, consult, involve, collaborate)
Adjacent landowners.	High.	 High interest in the Code Amendment proposal and impact as the Zone change is located within their locality; How the Zone change will affect the value of their property; How the Zone change will affect their views; How the Zone change will affect the street and general locality. 	That they will be kept informed, listened to, their concerns and aspirations acknowledged and feedback will be provided on how their input influenced the decision.	Consult.
Streaky Bay Community.	Medium.	 Medium interest in the Code Amendment proposal and impact as the Zone change is located within their Council area; How the project will affect the value of their property; How the project will affect the locality. 	That they will be kept informed, listened to, their concerns and aspirations acknowledged and feedback will be provided on how their input influenced the decision.	Consult.
State Planning Commission.	Medium.	Medium level of interest.	That they will be kept informed, listened to, their concerns and aspirations acknowledged and feedback will be provided on how their input influenced the decision.	Consult.

Stakeholder	Level of interest in the project (i.e. high, medium or low)	Nature of interest in the project and/or the potential impact of the project	Stakeholder needs/expectations for engagement in the project	Level of engagement (i.e. inform, consult, involve, collaborate)
Local Government Association.	Low.	 Low level of interest as the Code Amendment is relevant to the District Council of Streaky Bay; It is a mandatory requirement to notify the Local Government Association in writing, as per the Community Engagement Charter 	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.
State MP.	Medium.	 Medium level of interest; Any rezoning process is likely to engender interest within local communities 	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.
Attorney Generals Department.	Medium.	 Medium level of interest. Identified as a required consultation. 	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.
Country Fire Service (CFS).	Medium.	 Medium level of interest. The land has a Hazards (Bushfire – General Risk) Overlay. 	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.

Stakeholder	Level of interest in the project (i.e. high, medium or low)	Nature of interest in the project and/or the potential impact of the project	Stakeholder needs/expectations for engagement in the project	Level of engagement (i.e. inform, consult, involve, collaborate)
Coastal Protection Board (CPB).	Medium.	 Medium level of interest. The land is adjacent to a Coastal Areas Overlay. The CPB will be involved to provide their feedback. 	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.
Department of Environment and Water.	Medium.	Medium level of interest.Proximity to coastal waters.	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.
Environment Protection Authority (EPA).	Medium.	Medium level of interest. The land was previously used for farming purposes and the future land division will be subject to the requirements of Practice Direction 14 – Site Contamination Assessment 2021. The EPA will be involved to provide their feedback.	That we will work with them to ensure that their concerns and aspirations are reflected in the Code Amendment and feedback will be provided on how their input influenced the decision.	Involve.
General Public.	Low.	 To keep informed in the overall process of the Code Amendment and Zone change. To provide feedback on the Code Amendment. 	That they will be provided with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	Inform.

APPENDIX 2. PLANNING YOUR ENGAGEMENT APPROACH

Planning your engagement approach

Stage	Objective	Stakeholders/ target audience	Engagement level	Engagement activity	Timing	Who's responsible? *	Resources required *	Risks and mitigation *
Code Amendment Engagement.	 Share information with the public about the Code Amendment; Create an understanding of the reasons for the Code Amendment; Understand the views of the stakeholders; 	 Local Government Association. Attorney Generals Department. Country Fire Service. State MP Coastal Protection Board. Environment Protection Authority. Department of Environment and Water. Utility Providers. 	Involve.	Letter. Written submissions. Survey providing feedback on the engagement.	 Date: 20 July 2021 Send letter to stakeholders with involve level of engagement Date: 27 July 2021 Send letter to stakeholders with consult level of engagement. Date: 2 August 2021 Information available on the website. Consultation open for 6 weeks. 	Future Urban on behalf of the District Council of Streaky Bay. Attorney General's Department Future Urban on behalf of the	 Plan SA website – Have Your Say Council Website Council Social Media Pages Letters Brochure/ Information booklet 	 Allow for a wider Stakeholder audience to ensure all feedback, comments and concerns are captured to inform the Code Amendment process. Allow for a wide range of engagement resources to accommodate different stakeholder groups.

Stage Objective	Stakeholders/ target audience	Engagement level	Engagement activity	Timing	Who's responsible? *	Resources required *	Risks and mitigation *
Inform and improve the quality of the policy within the Code Amendment and Comply with the Community Engagement Charter and the Planning Development and Infrastructure Act 2016 (PI Act).	Streaky Bay Community. State Planning Commission. General Public	Consult.	 Letter. Information provided on website. Written submissions. Survey providing feedback on the engagement. Information provided on website. Information provided on Social Media. 	 Date:10 September 2021 Consultation end. Date: 24 September 2021 Outcomes of engagement made available Date: 24 September 2021 Survey released to evaluate engagement Survey open for 2 weeks. Date: 8 October 2021 Close of survey 	District Council of Streaky Bay.		

^{*}this information does not need to be provided to the Minister

APPENDIX 3. MEASURING SUCCESS

Measuring success

At the completion of the engagement, all participants will be invited to assess the success of the engagement against performance criteria one to four, below. The Designated Entity will assess the success of the engagement against criteria five to nine. This evaluation will be included in the statutory report required to be prepared by the Designated Entity under section 73(7) of PDI Act (the Engagement Report). The Engagement Report provides details and analysis of engagement activities undertaken for the Code Amendment, and is provided to the Minister for Planning and Local Government. This Engagement Report will also be referenced in the State Planning Commission's Parliamentary Report under section 74(3)(b) of the Act, which is issued to the Environment Resources and Development Committee of Parliament following adoption of a Code Amendment.

#	Charter criteria	Charter performance outcomes	Respondent	Indicator ²	Evaluation tool 3 Exit survey / follow-up survey	Measuring success of project engagement	What additional measure/s can help evaluate this principle?	What additional method will we use to collect information about this measure?	How do we integrate collection of this information with our planned engagement activities?
1	Principle 1: Engagement is genuine	People had faith and confidence in the engagement process.	Community	I feel the engagement genuinely sought my input to help shape the proposal	Likert scale - strongly disagree to strongly agree	Per cent from each response.	Nil additional measures proposed	Exit survey/ follow- up survey	Original letter to confirm that an exit survey will be available
2	Principle 2: Engagement is inclusive and respectful	Affected and interested people had the opportunity to participate and be heard.	Community	I am confident my views were heard during the engagement	Likert scale - strongly disagree to strongly agree	Per cent from each response.	Nil additional measures proposed	Exit survey/ follow- up survey	Original letter to confirm that an exit survey will be available

#	Charter criteria	Charter performance outcomes	Respondent	Indicator ²	Evaluation tool 3 Exit survey / follow-up survey	Measuring success of project engagement	What additional measure/s can help evaluate this principle?	What additional method will we use to collect information about this measure?	How do we integrate collection of this information with our planned engagement activities?
			Project Lead	The engagement reached those identified as community of interest.	Representatives from most community groups participated in the engagement Representatives from some community groups participated in the engagement There was little representation of the community groups in engagement.	Per cent from each response.	Nil additional measures proposed	Nil additional measures proposed	Original letter to confirm that an exit survey will be available

#	Charter criteria	Charter performance outcomes	Respondent	Indicator ²	Evaluation tool 3 Exit survey / follow-up survey	Measuring success of project engagement	What additional measure/s can help evaluate this principle?	What additional method will we use to collect information about this measure?	How do we integrate collection of this information with our planned engagement activities?
3	Principle 3: Engagement is fit for purpose People were effectively engaged and satisfied with the process. People were clear about the proposed change and how it would affect them.	Community	I was given sufficient information so that I could take an informed view.	Likert scale - strongly disagree to strongly agree	Per cent from each response.	Nil additional measures proposed	Exit survey/ follow- up survey	Original letter to confirm that an exit survey will be available	
		change and how it would affect		I was given an adequate opportunity to be heard	Likert scale - strongly disagree to strongly agree	Per cent from each response.	Nil additional measures proposed	Exit survey/ follow- up survey	Original letter to confirm that an exit survey will be available
4	Principle 4: Engagement is informed and transparent	All relevant information was made available and people could access it. People understood how their views were considered, the reasons for the outcomes and the final decision that was made.	Community	I felt informed about why I was being asked for my view, and the way it would be considered.	Likert scale - strongly disagree to strongly agree	Per cent from each response.	Nil additional measures proposed	Exit survey/ follow- up survey	Original letter to confirm that an exit survey will be available

#	Charter criteria	Charter performance outcomes	Respondent	Indicator ²	Evaluation tool 3 Exit survey / follow-up survey	Measuring success of project engagement	What additional measure/s can help evaluate this principle?	What additional method will we use to collect information about this measure?	How do we integrate collection of this information with our planned engagement activities?
5	Principle 5: Engagement processes are reviewed and improved	The engagement was reviewed and improvements recommended.	Project Lead	Engagement was reviewed throughout the process and improvement s put in place, or recommende d for future engagement	Reviewed and recommendations made Reviewed but no system for making recommendations Not reviewed	Per cent from each response.	Nil additional measures proposed	Nil additional measures proposed	Observation and review of provided responses
6	Engagement occurs early	Engagement occurred before or during the drafting of the planning policy, strategy or scheme when there was an opportunity for influence.	Project Lead	Engagement occurred early enough for feedback to genuinely influence the planning policy, strategy or scheme	Engaged when there was opportunity for input into scoping Engaged when there was opportunity for input into first draft	Per cent from each response.	Nil additional measures proposed	Nil additional measures proposed	Observation and review of provided responses

#	Charter criteria	Charter performance outcomes	Respondent	Indicator ²	Evaluation tool Exit survey / follow-up survey	Measuring success of project engagement	What additional measure/s can help evaluate this principle?	What additional method will we use to collect information about this measure?	How do we integrate collection of this information with our planned engagement activities?
					Engaged when there was opportunity for minor edits to final draft Engaged when there was no real opportunity for input to be considered				
7	Engagement feedback was considered in the development of planning policy, strategy or scheme	Engagement contributed to the substance of a plan or resulted in changes to a draft.	Project Lead	Engagement contributed to the substance of the final plan	In a significant way In a moderate way In a minor way Not at all	Per cent from each response.	Nil additional measures proposed	Nil additional measures proposed	Observation and review of provided responses

#	Charter criteria	Charter performance outcomes	Respondent	Indicator ²	Evaluation tool 3 Exit survey / follow-up survey	Measuring success of project engagement	What additional measure/s can help evaluate this principle?	What additional method will we use to collect information about this measure?	How do we integrate collection of this information with our planned engagement activities?
8	Engagement includes 'closing the loop'	Engagement included activities that 'closed the loop' by providing feedback to participants/ community about outcomes of engagement	Project Lead	Engagement provided feedback to community about outcomes of engagement	Formally (report or public forum) Informally (closing summaries) No feedback provided	Per cent from each response.	Nil additional measures proposed	Nil additional measures proposed	Observation and review of provided responses
Ş	Charter is valued and useful	Engagement is facilitated and valued by planners	Project Lead	Identify key strength of the Charter and Guide Identify key challenge of the charter and Guide			Nil additional measures proposed	Nil additional measures proposed	Observation and review of provided responses

APPENDIX 4. CLOSING THE LOOP & REPORTING BACK

Closing the loop and reporting back

How will you respond to participants?	Who's responsible?	When will you report back?		
The general public will be notified via the Plan SA Portal.	Future Urban on behalf of the Proponent	2 weeks after consultation has ended		
All other stakeholders will be directly notified in writing by letter and / or e-mail.	Future Urban on behalf of the Proponent	2 weeks after consultation has ended		