



Agenda Report for Noting

Meeting Date: 5 October 2023

Item Name	SPC Communications & Engagement Update
Presenters	Bret Woods
Purpose of Report	Noting
Item Number	6.2
Strategic Plan Reference	N/A
Work Plan Reference	N/A
Confidentiality	Not Confidential (Release Immediately)
Related Decisions	N/A

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since 7 September 2023, as well as upcoming opportunities and media issues.

Regional Planning Program

Key Element	Status
<p>Greater Adelaide Regional Plan (GARP) – Discussion Paper Engagement Plan</p>	<ul style="list-style-type: none"> • GARP Discussion Paper engagement went live on Monday, 14 August. • Engagement period to close 5pm Monday, 6 November <ul style="list-style-type: none"> ○ 162 YourSAy survey submissions ○ 169 YourSAy map drop pin feedback submissions ○ 35 written submissions • Ongoing boosted and organic social media posts from Plan SA social channels • Ongoing social media support from all councils, with 8 councils now taken up the offer for boosted social media budget. • Aboriginal State Agency and Advisory Panel Workshop was conducted on 29 August with representatives from: Indigenous Land and Sea Corporation, The Commissioner for Aboriginal Youth and Young People, Aboriginal Affairs and Reconciliation, and First Nations of SA Aboriginal Corporation. • Briefings/presentations given to ERDC, MLG, State Agency, Industry, PIA Fellows, RDA Barossa Gawler Light Adelaide Plains, PIA Conference, PIA Young Planners, The North Adelaide Society, Kadaltilla Parklands Authority, Premier’s Council for Women • 7 individual elected member council workshops • 7 community information sessions • 2 online community information sessions • 3 community listening posts • 8 sub-regional council workshops

Communication Platforms

Key Element	Status
<p>Websites</p>	<p>Three Code Amendments commenced consultation:</p> <ul style="list-style-type: none"> • Tunnel Protection Overlay Code Amendment • Southern Suburbs Residential Policy Code Amendment • Murray Bridge Residential Growth Code Amendment <p>Three Crown Developments applications have been notified:</p> <ul style="list-style-type: none"> • Department for Infrastructure and Transport - Construction of a new emergency department building at the Port Pirie Regional Health Service • SA Power Networks - Northfield Substation Expansion

	<ul style="list-style-type: none"> • Department for Education - Pimpala Primary School - Demolition of existing school buildings and construction of a replacement administration building.
<p>SPC & Chair LinkedIn</p>	<p>As of 21 September 2023, the Commission has 1,471 followers – an increase of 29 followers since 25 August 2023.</p> <p>Recent LinkedIn posts included:</p> <ul style="list-style-type: none"> • Business Council announcing SA No. 1 planning system • Multiple posts promoting Discussion Paper engagement. • Craig Holden video talking about Living Locally <p>Additional posts on the Chair’s personal LinkedIn account (1,145 followers as of 21 September 2023 – an increase of 35 since 25 August 2023) included:</p> <ul style="list-style-type: none"> • Business Council announcing SA No. 1 planning system • Discussion Paper engagement
<p>PlanSA Facebook and Twitter</p>	<p>Topics posted between 25 August and 21 September:</p> <ul style="list-style-type: none"> • Consultation on River Murray Flood Resilience Code Amendment • Residential driveway crossovers design standard consultation • Greater Adelaide Regional Plan Discussion Paper consultation (x3 posts) • Fast-tracked approval for new homes in greenfield areas <p>PlanSA Facebook posts reached 25.7k during this period, including paid reach of 23.5k. The page has increased to 5,195 followers and received 93 new page likes.</p> <p>PlanSA Twitter posts received 258 impressions and has 26 followers.</p>
<p>SPC & PLUS Events</p>	<p>Recent GARP Events:</p> <ul style="list-style-type: none"> • 25 August: State Agency and Industry online briefings • 25 August: MLG briefing • 28 August: ERDC presentation • 28 August: First Nations Workshop – State agencies and advisory panels • 29 August: PIA Fellows Roundtable • 1 September: Sub-region council workshop - Outer North • 4 September: Sub-region council workshop - Inner South

- 5 September: Listening Post
- 5 September: Individual Council workshop - City of Adelaide
- 6 September: Sub-region council workshop - Outer South
- 6 September: Individual Council workshop - Barossa Council
- 7 September: Sub-region council workshop - Adelaide West
- 8 September: Sub-region council workshop - Adelaide Hills
- 11 September: Sub-region council workshop - Inner Metro
- 11 September: Individual Council workshop - Alexandrina Council
- 12 September: Sub-region workshop – Inner North + North East
- 12 September: Listening Post
- 13 September: Community Info Sessions – Outer North
- 13 September: Individual Council workshop - Town of Gawle
- 14 September: Community Info Sessions – Inner North
- 18 September: Community Info Sessions – Inner South
- 18 September: RDA Barossa Gawler Light Adelaide Plains Workshop
- 19 September: Community Info Sessions – Inner Metro
- 19 September: Individual Council workshop - City of West Torrens
- 20 September: Listening Post
- 21 September: Community Info Sessions – Adelaide West
- 25 September: Individual Council workshop - City of NPSP
- 26 September: PIA Young Planners Roundtable
- 26 September: Individual Council workshop - Onkaparinga
- 27 September: Community Info Sessions – Outer South
- 28 September: Community Info Sessions – Adelaide Hills
- 29 September: Premier's Council for Women briefing

	<ul style="list-style-type: none"> • 3 October: Online community information sessions • 3 October: Individual Council workshop - City of Victor Harbor • 5 October: Online community information sessions <p>Recent Design Standard for Residential Driveway Crossover events:</p> <ul style="list-style-type: none"> • 30 & 31 August: online community information sessions <p>Upcoming GARP events:</p> <ul style="list-style-type: none"> • 1 Additional Stakeholder briefing • 3 Individual Council workshops • 2 Youth workshops <p>Upcoming Design Standard for Residential Driveway Crossover events:</p> <ul style="list-style-type: none"> • 16 October: presentation to Local Government Assessment Managers Forum (face-to-face and online)
<p><i>Planning Ahead</i> Newsletter</p>	<p>The next edition is themed around climate change action and greening initiatives. It is anticipated to be distributed in late October, including:</p> <ul style="list-style-type: none"> • Chair of SPC column: overview of SPC climate actions • PLUS ED column: overview of planning for climate change actions and new focus area on PlanSA website • <i>Planning for Climate Change</i> brochure • Tree protection regulation reforms • State-wide bushfire hazard mapping code amendment • Murray River Flood Resilience CA consultation outcomes • GARP engagement consultation re planning for sustainable growth in a changing climate • Creating greener places for healthier and sustainable communities document • Updated preserving our green infrastructure brochure • Adelaide Garden Guide • Residential driveway crossovers design standard consultation – including ensuring room for trees, supporting urban greening. <p>The following edition will focus on importance of stakeholder and community engagement.</p>

Communications Activity

Key Element	Status
Future Living Code Amendment	<p>Communications and engagement materials produced in 2022 are being reviewed.</p> <p>Work continues at a policy level to determine the Code Amendment content, and C&E are included in this process.</p> <p>There will be the opportunity to collaborate with the Local Government Association (LGA) on the engagement plan.</p>
State-wide Bushfire Mapping Code Amendment	Climate change impacts messaging has been strengthened in stakeholder letters and communication materials following feedback from SPC. Working towards launch date of 23 October.
State-wide Flood Hazard Mapping Code Amendment	Preparation and drafting underway for the engagement plan to support CA.
River Murray Flood Resilience Code Amendment	<p>Engagement began on Thursday, 29 June and closed Friday, 25 August. More than 80 submissions were received.</p> <p>UPRS is currently preparing the engagement report.</p>
Design Standards – Driveway Crossover Code Amendment	<p>Engagement began on Wednesday, 23 August and is open until 14 November.</p> <p>Key highlights to date include:</p> <ul style="list-style-type: none"> • Two online information sessions in August were attended by 65 people in total; further information sessions may be held depending on demand • Consultation promotion continues via Planning Ahead, YourSAy e-newsletter and social media • YourSAy consultation webpage has received 1.4k visitors • 27 submissions have been received via YourSAy and 1 via PlanSA.
PDI (General) Regulations 2017 amendments	<p>An engagement plan is being prepared to support consultation regarding amendments to the PDI (General) Regulations.</p> <p>Consultation promotion will include stakeholder letters, PlanSA website content, Planning Ahead article and social media.</p>

Media

Key Element	Status
Media interest	<p>The team prepared information for the media and the Ministers Office on the following topics:</p> <ul style="list-style-type: none"> • Proposed Glenelg Health Clinic • Barunga West Code Amendment • Middleton Code Amendment • Tunnel Protections Overlay Code Amendment

	<ul style="list-style-type: none">• Kingston wind farm rejection• Advertiser: PlanSA• King William Road North Code Amendment• Driveway Crossovers• Greenhill Road development• Whalers Way• Felmeri media release• JP Media working with SPC Chair on multiple GARP media articles
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Prepared by: Bret Woods and the Communications & Engagement team

Endorsed by: Chelsea Lucas

Date: 22 September 2023